

# Bus Stop

FREMONT STREET, LAS VEGAS, NEVADA

Concept:  
Reinvented

Techniques:  
Tectonic Billboard

This quick one week assignment focused on a small scale project to t within a class wide redevelopment of Fremont street. I investigated how bus stops were used in downtown Las Vegas, adapting the existing prototypical bus stop. I broke up the typical bench allowing individual seating where people could sit down comfortably away from another person. Other elements enhanced communication with clear stop information and arrival estimation boards. The design also identi ed the street location providing a series of landmarks for the Fremont Street district.

