

New Train Model

OHIO/UNITED STATES

Concept:
Better Train Travel

Techniques:
Clarity and Advancement
of Systems

This project took part in a studio entitled Mobility Through Ohio. The focus of the studio was on transportation, largely train systems, throughout Ohio. This project was stimulated from a real life proposal and federally funded state rail corridor, that the state government decided to reject after a change of heart (and political parties). Our research stemmed from questions of what would increase ridership and make train travel a realistic option for the state. Focusing on the larger scaled infrastructural networks to the integration of social network information, our teams proposal establishes a vast array of positive ideas to promote Ohio rail usage.

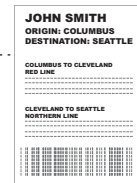
Train Signage
Each car would contain screens with the appropriate train information and seat vacancies.

Cellular Communication
The system will be able to reroute a missed or late train and allow you to change your itinerary.

Clear Signage/Info
Through clear signage and a helpful information desk, patrons would be less confused.

Smart Ticket Kiosk
This computer can plan your entire trip including other modes of travel (plane, bus, ect.).

One Ticket
The entire journey will be contained within one ticket.



Train Car Programming

Party Car
This would allow for social events to take place within a train car.

Coffee Car
This would allow for beverages to be served on the train car.

Band Car
This would allow for live entertainment to take place within a train car.

Shopping Car
This would allow for a train car to become a store.

Museum Car
This would allow for artwork to be more mobile.

Bar Car
This would allow for social interaction with drinks to occur.