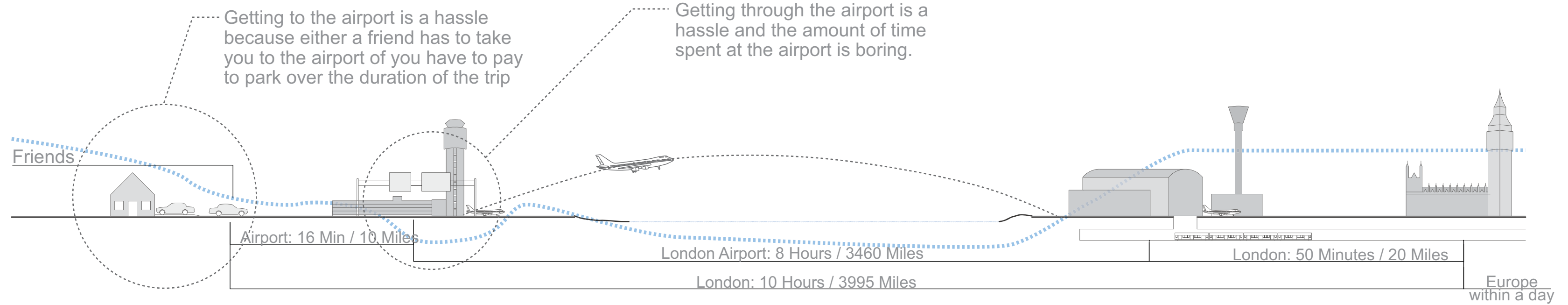


What negative experiences are part of travel?

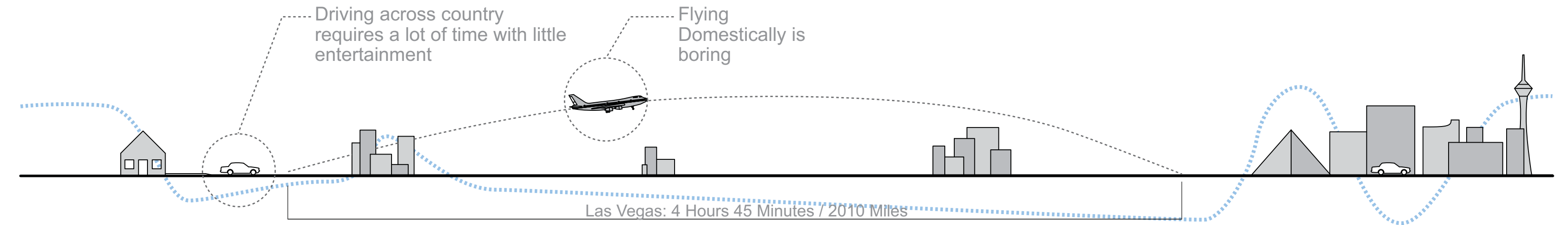
Many factors add to negative experiences when traveling



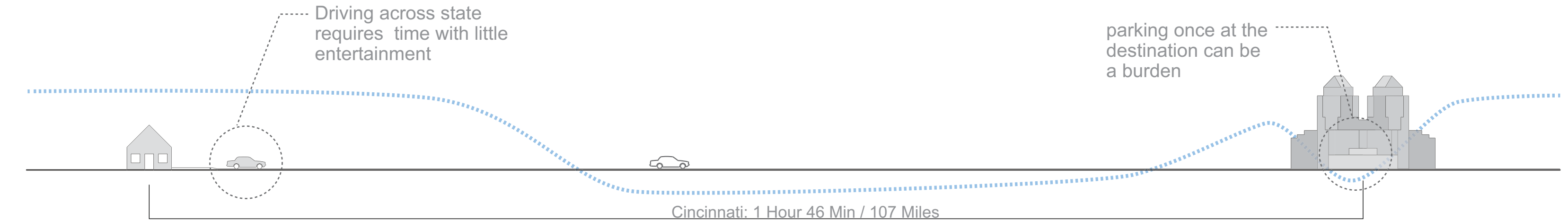
International



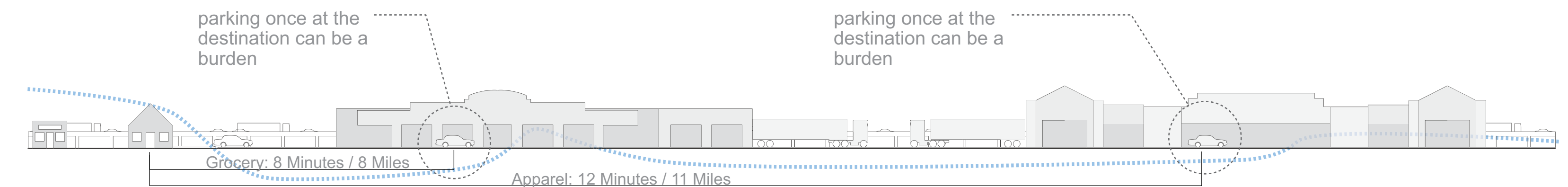
National



State



City



Why a Network?

A network at multiple scales would allow for usage of rail between the entire United States. The transfer points between scales allow for easy moves between the scales.

Existing System

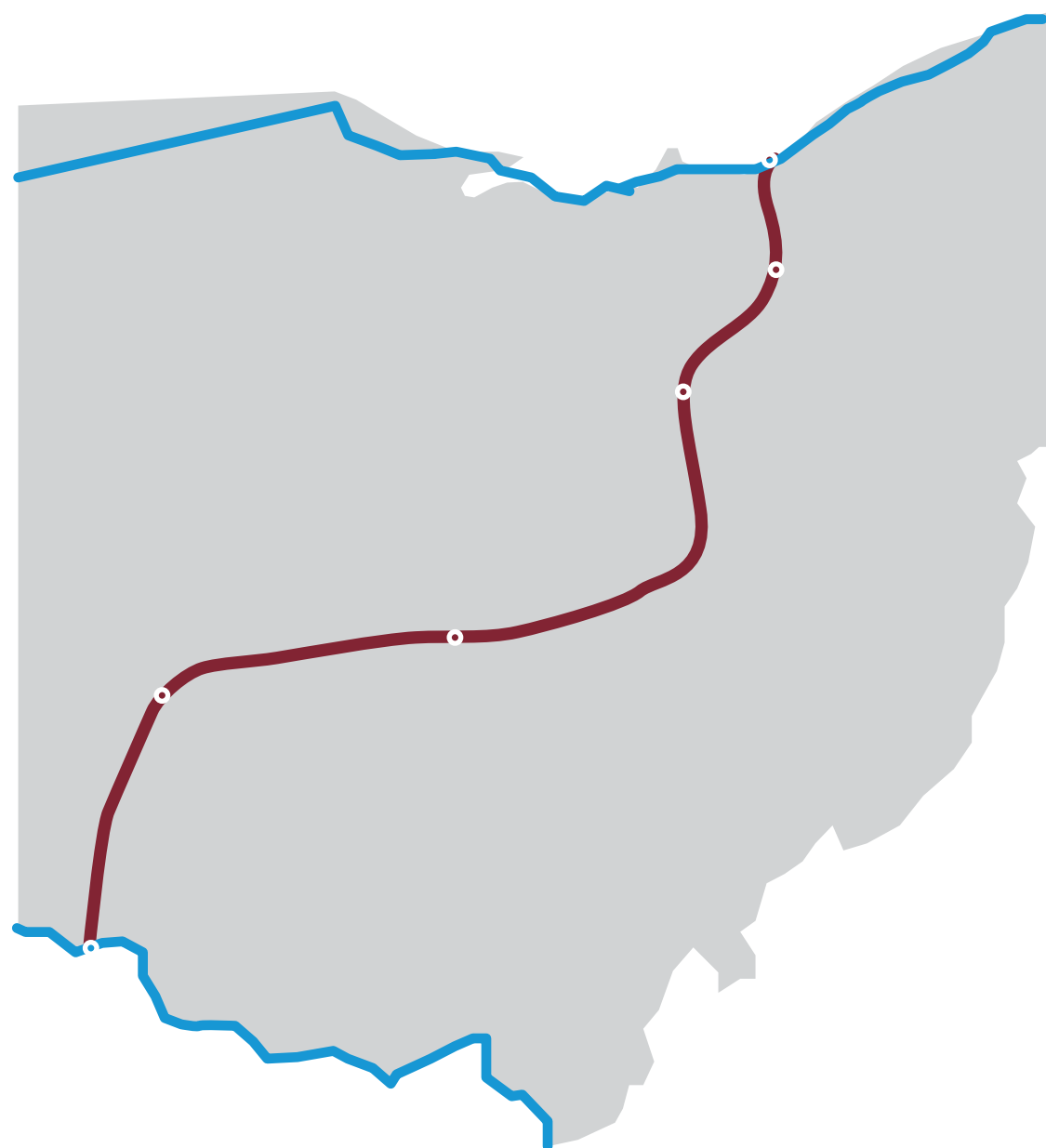
The current Federal Amtrak system.

National System



Ohio State System

The Federal Government expands the current funding structure for the Interstate system to include rail infrastructure. States plan routes to link into the national system.



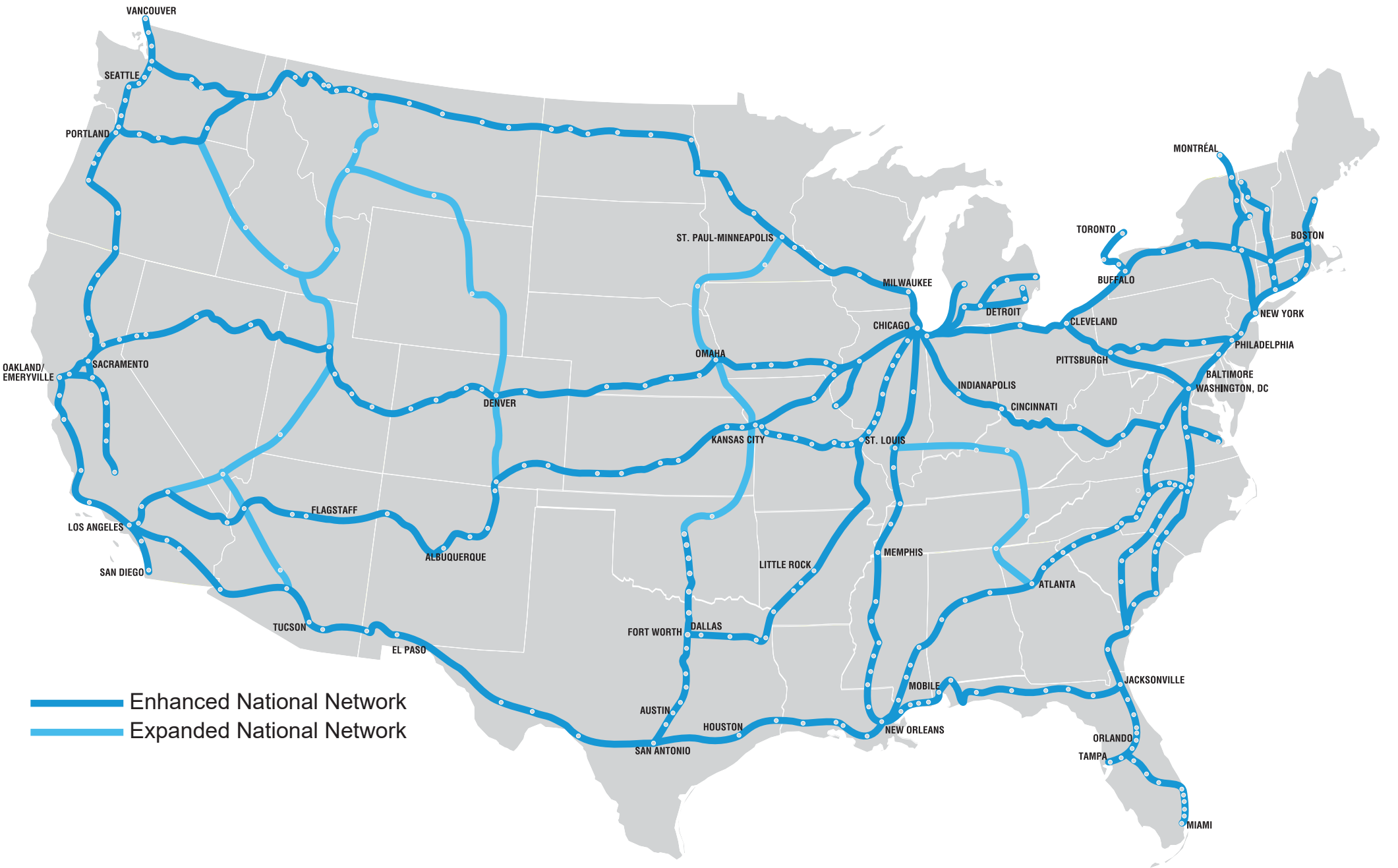
Enhance Current System

Enhance the system by constructing dedicated high speed lines around current infrastructure eliminating the conflict with freight traffic.

Expand Current System

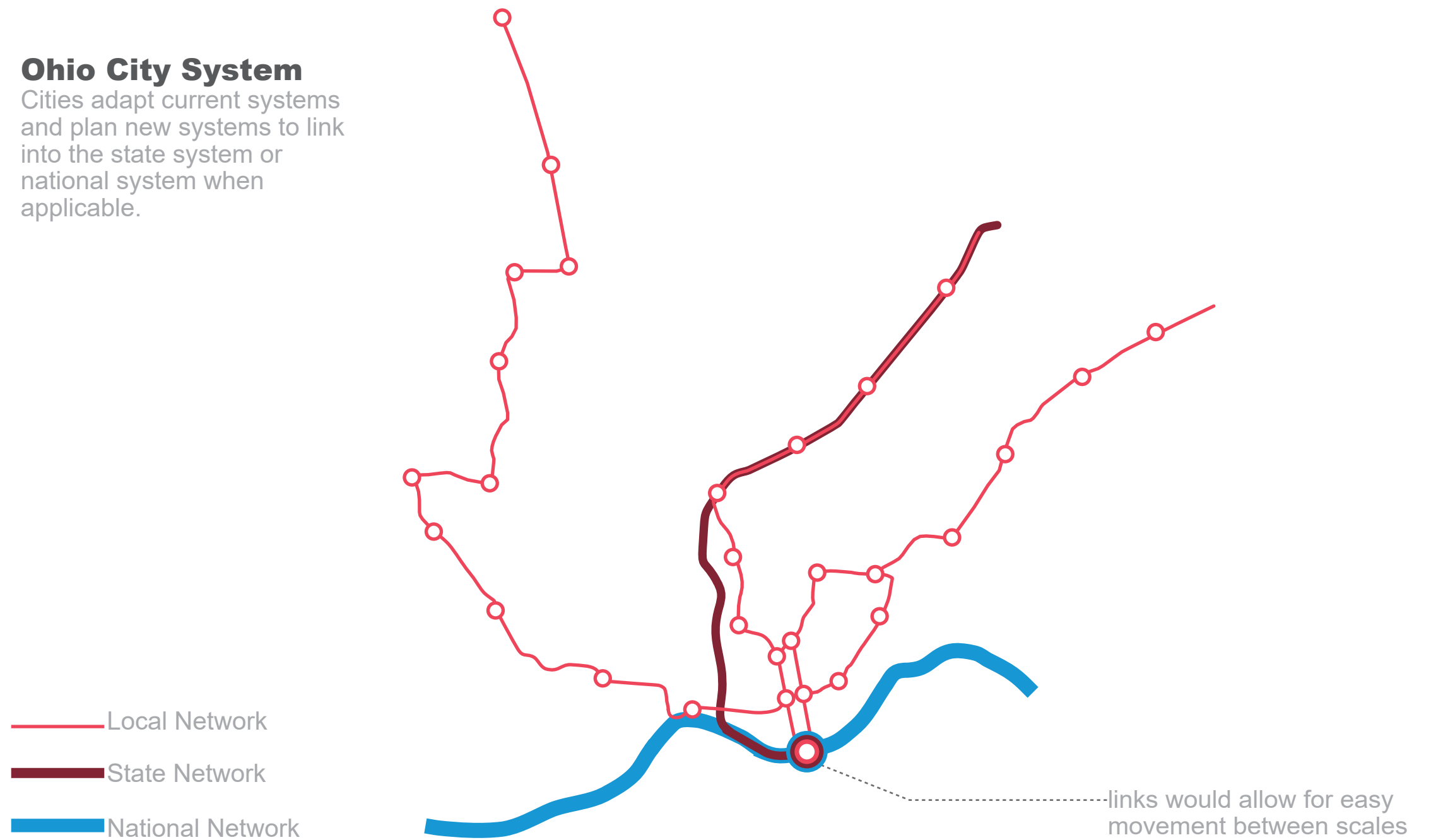
Construct new lines to allow better continuity between the system and include connections to each of the 48 states.

National System



Ohio City System

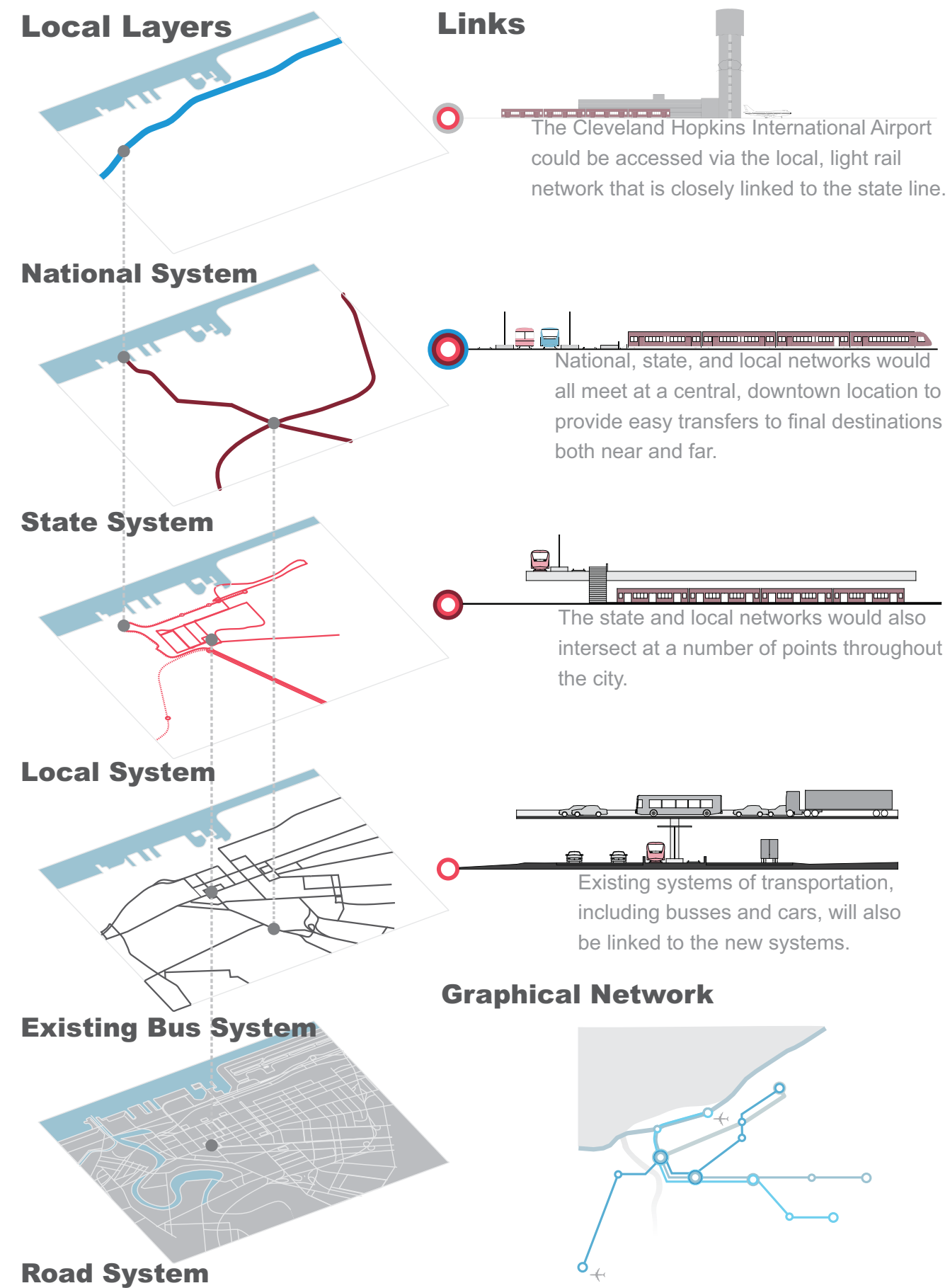
Cities adapt current systems and plan new systems to link into the state system or national system when applicable.



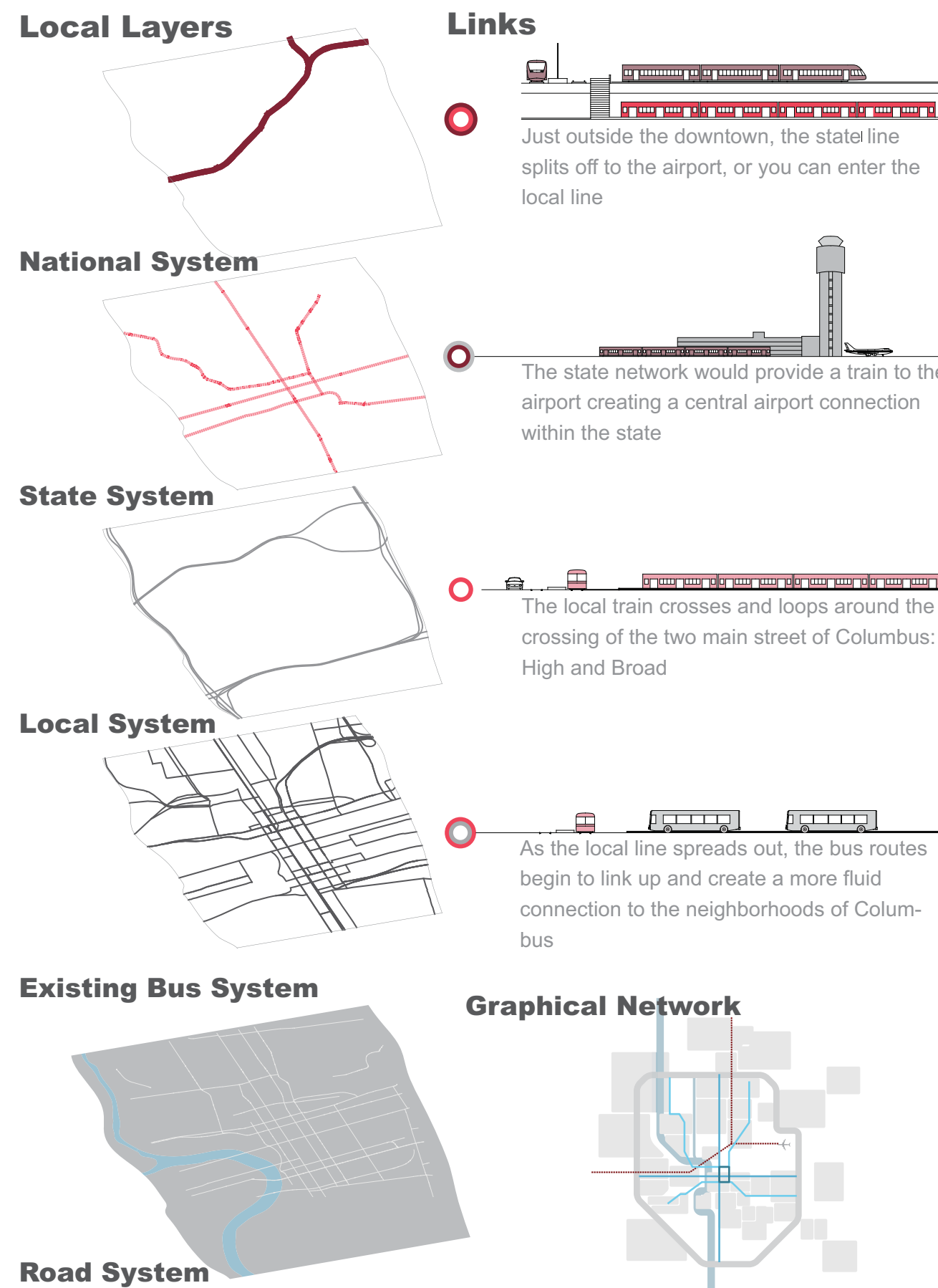
How Would the Three Cs Look with Multiple Scale Networks?

Given the characteristics of each city the transportation network would differ.

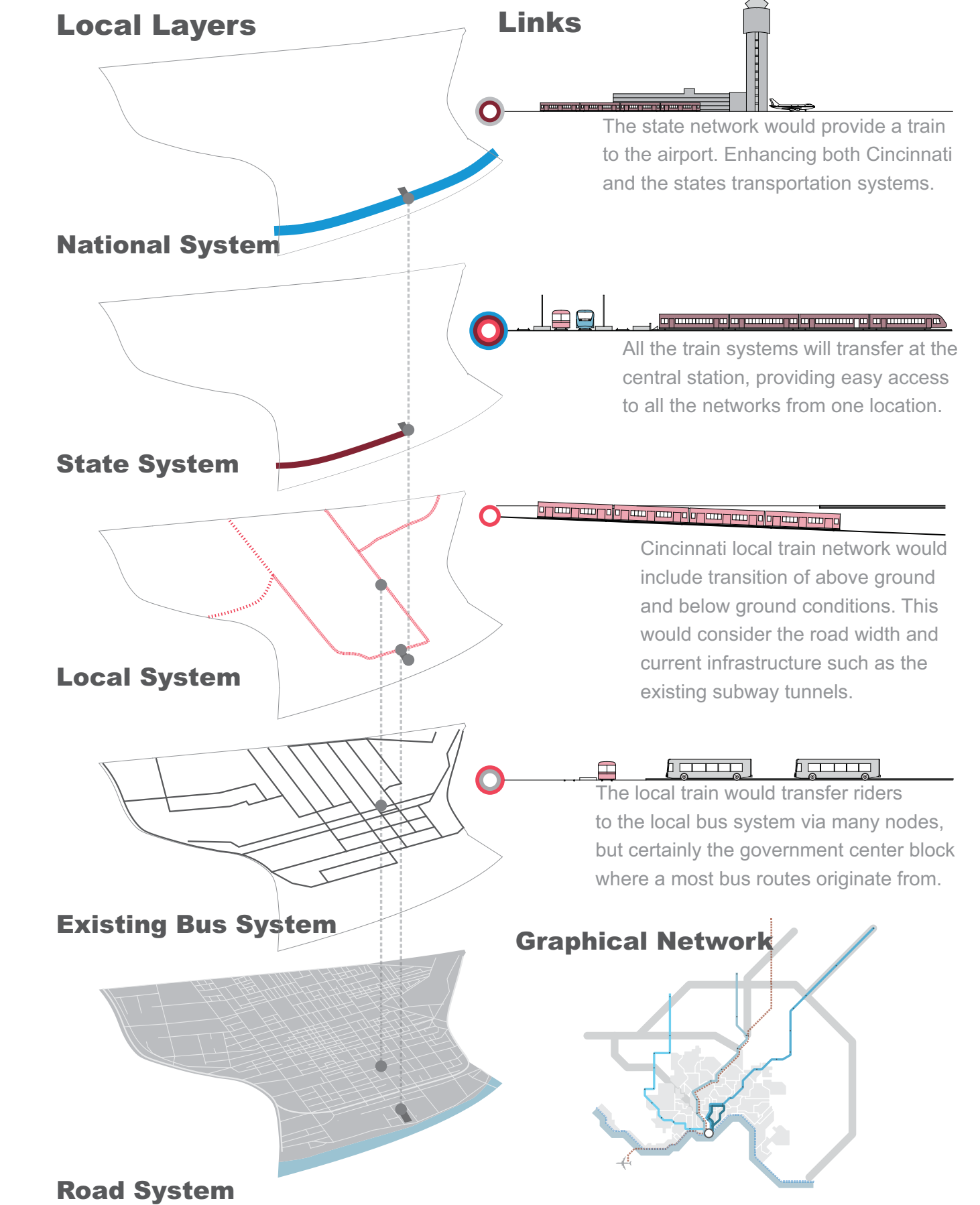
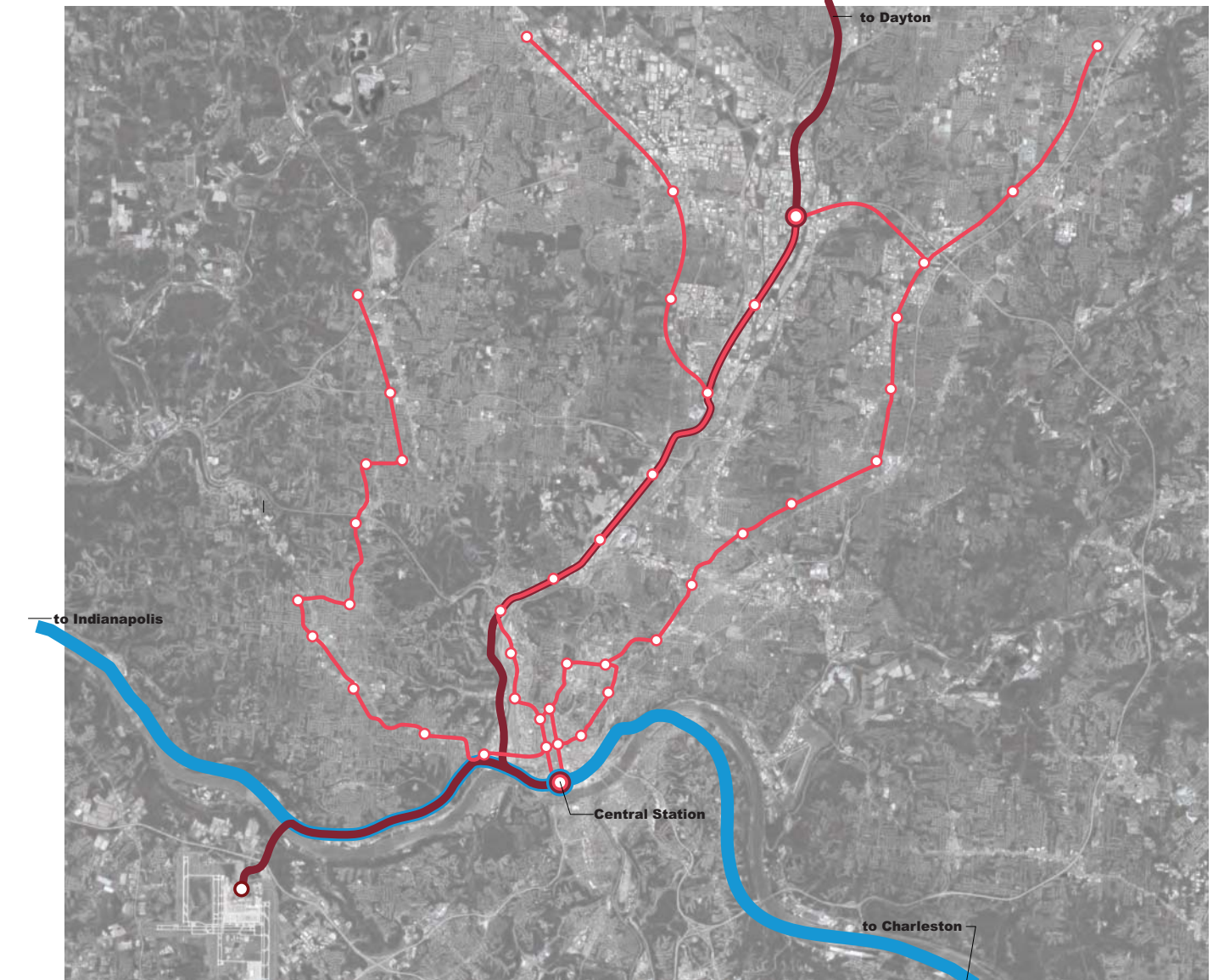
Cleveland



Columbus

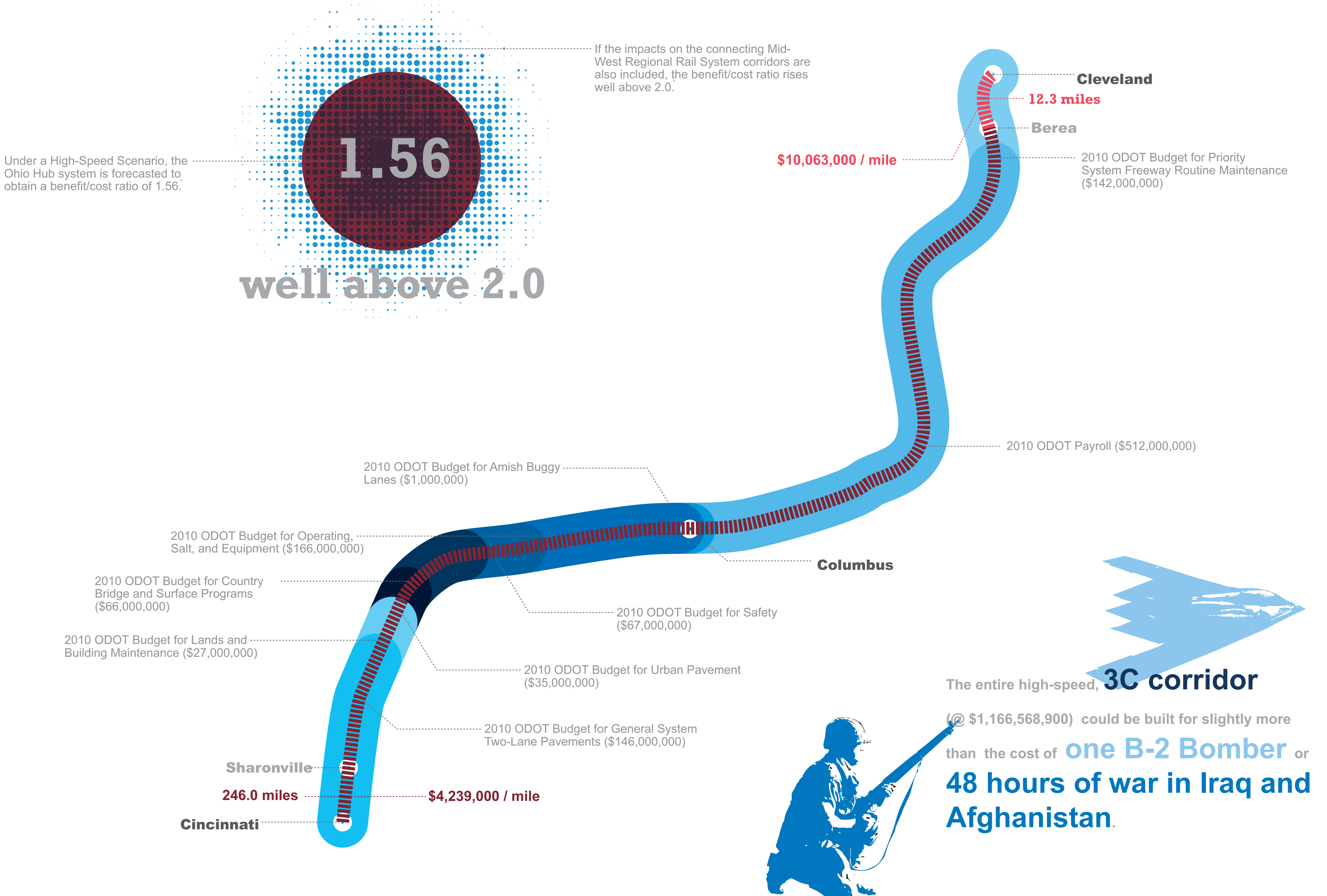


Cincinnati



Does investing in rail make economic sense for Ohio?

The facts and figures on transportation expenditures in Ohio.

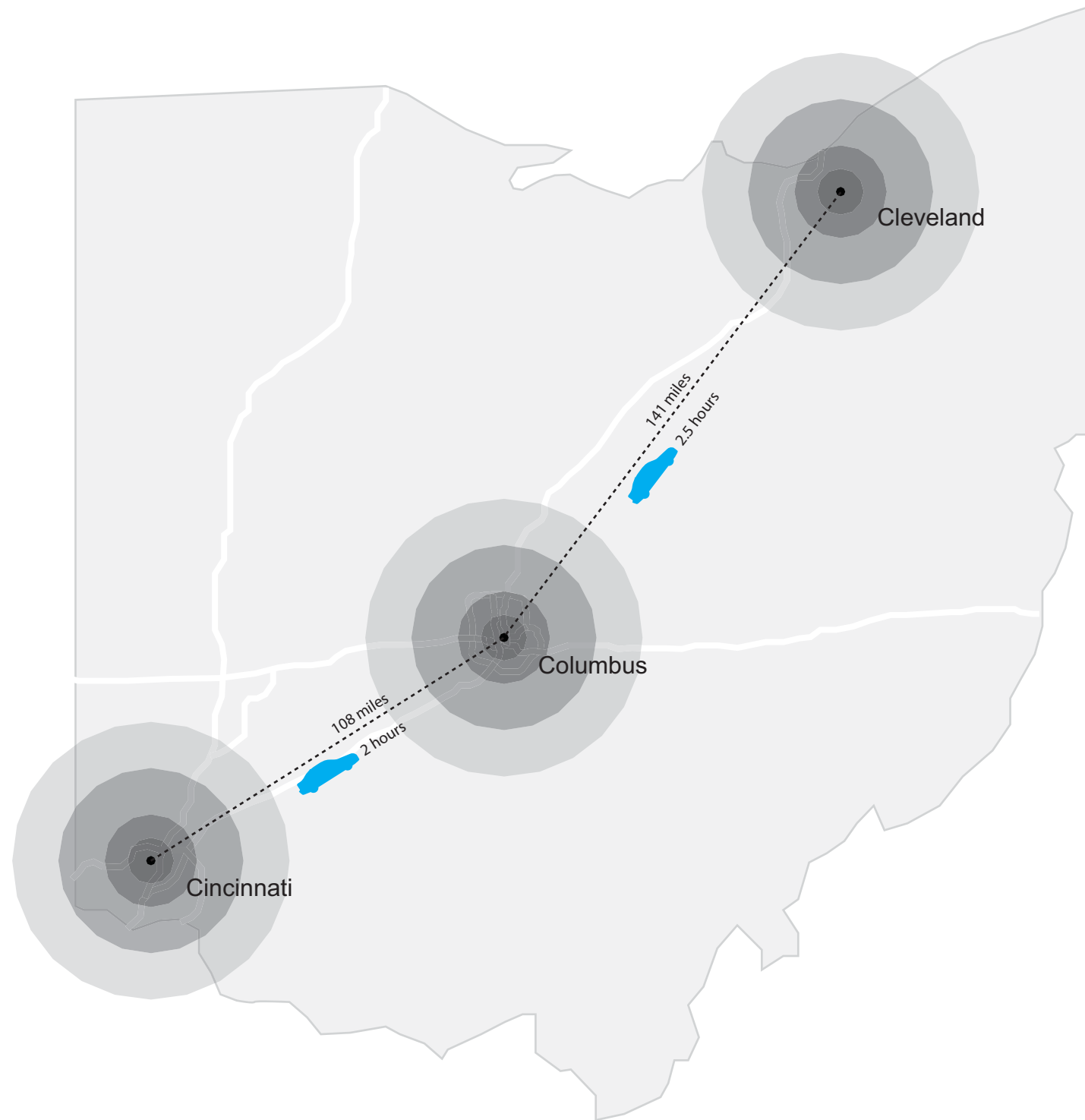


How can trains save time?

By embedding daily activities into the commute, time is gained at the end of the day.

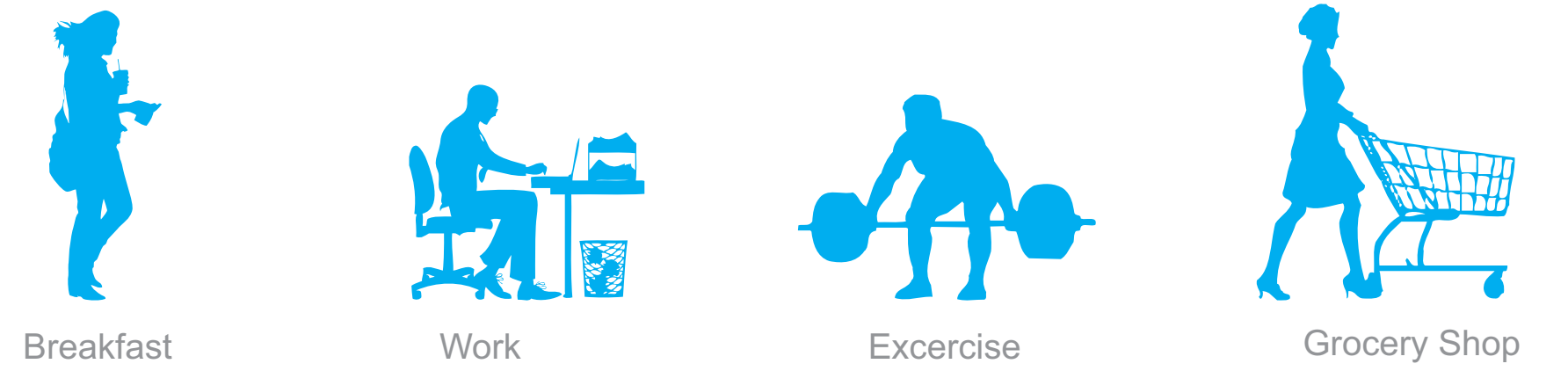
Train vs. Car

A train may not have a quicker travel time than the car, but it can save time over the span of a day. By including daily activities into the station and the train cars, less time is spent commuting to other locations.

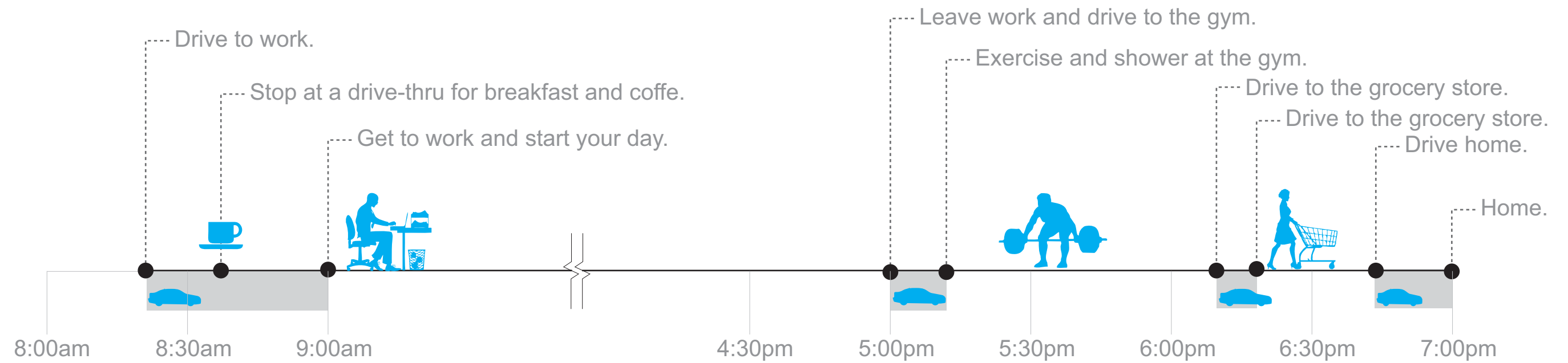


A Day in the Life

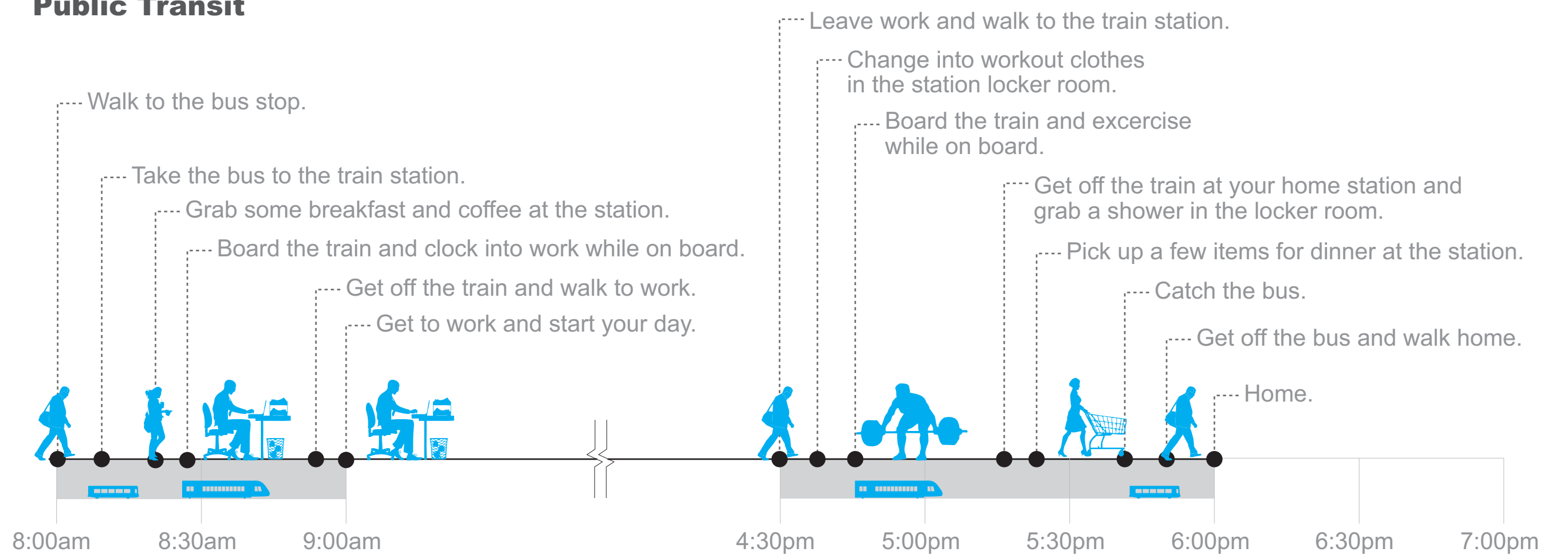
Here is a break down of activities that occur before and after work on a typical weekday. The timeline demonstrates how they add up using a car and using public transportation.



Car

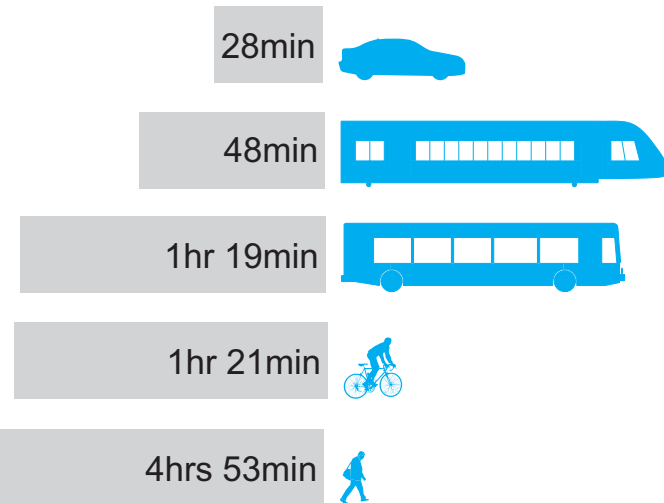


Public Transit



Traveling Across Broad St.

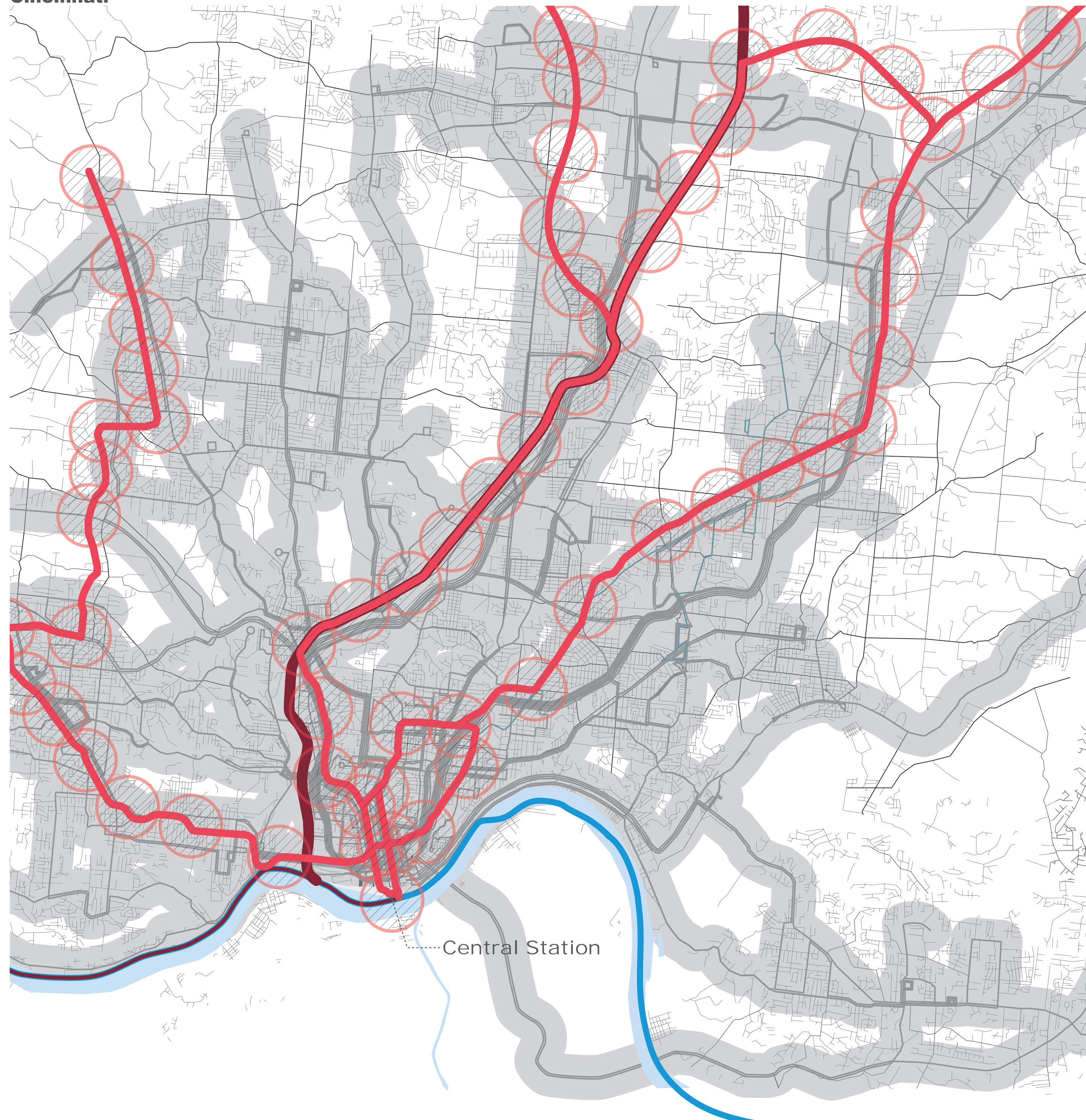
The distance across Broad St. is 15 miles. Here is how the travel times of different modes of transportation compare.



How would a city network connect to the user?

The city train system would cater to population centers and people outside the network would use secondary systems such as a bus to transfer to the city train.

Cincinnati



Travel Time and Network Key

10 Minute Walking Distance

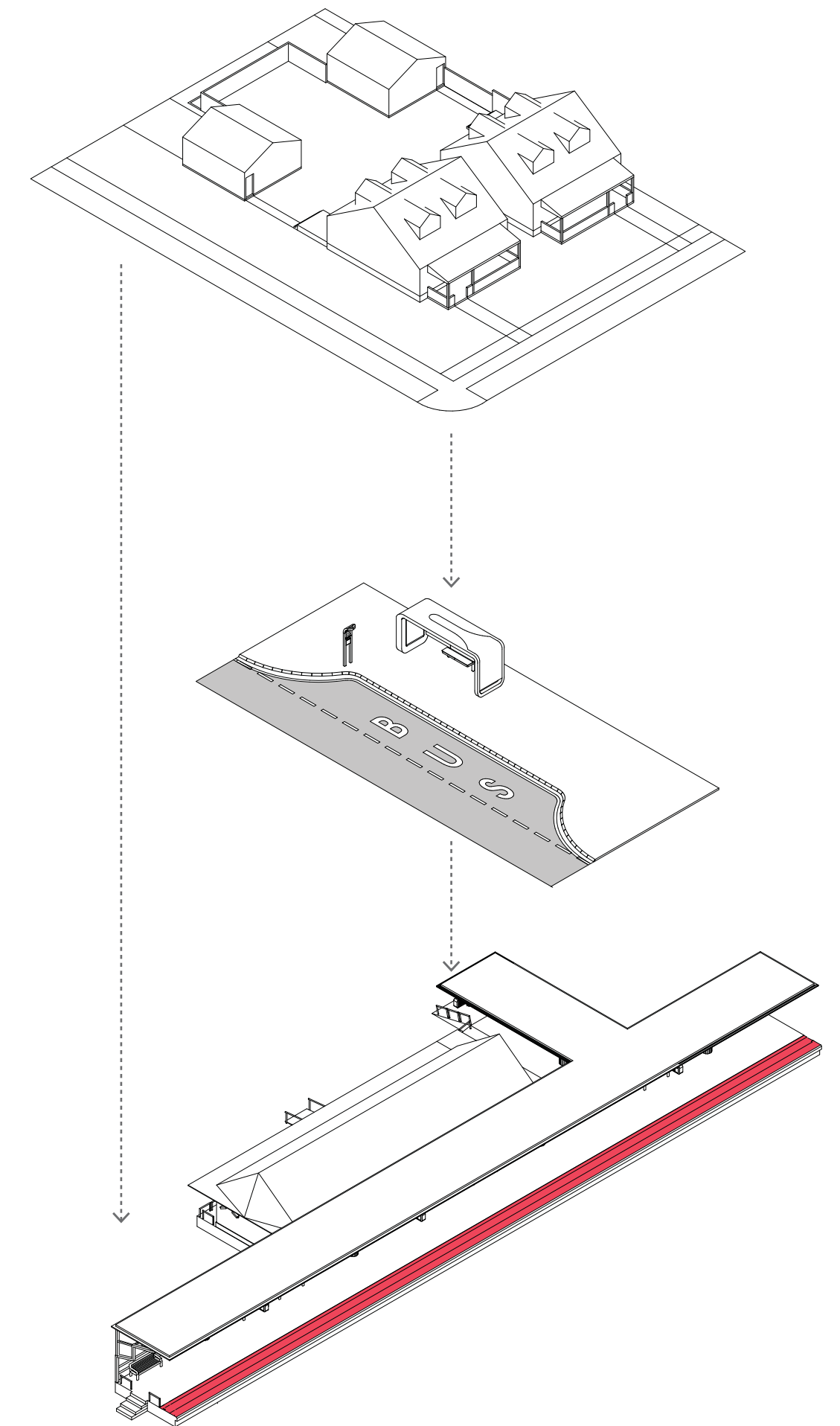
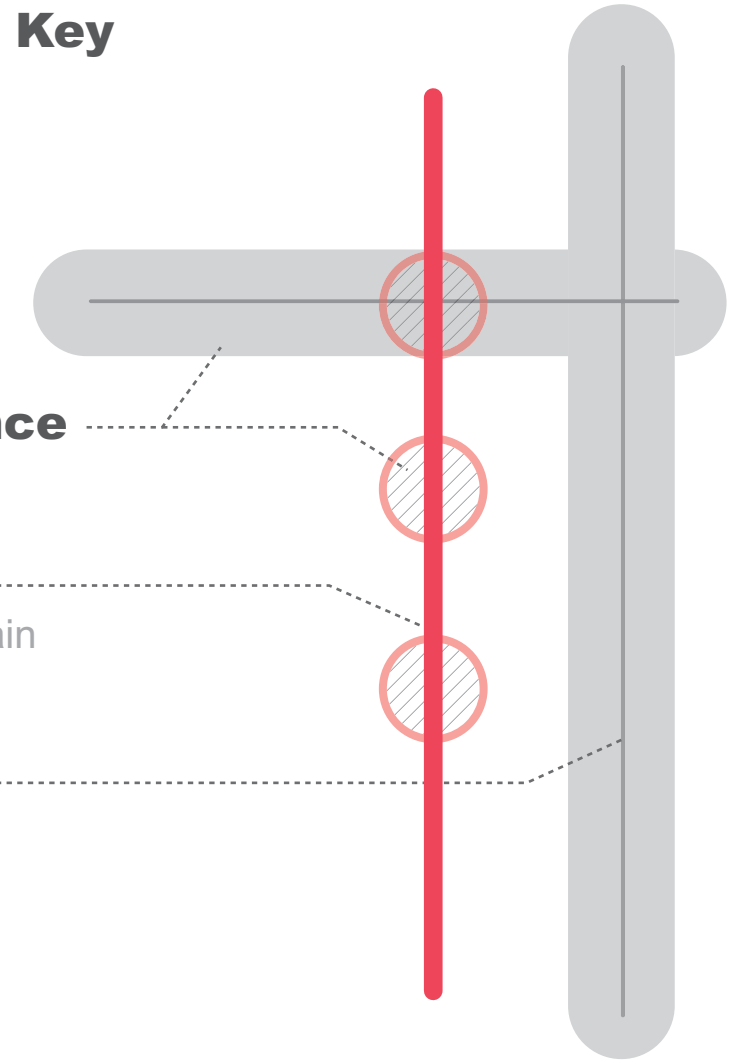
From given stops or line.

City Rail Line

The primary system leading to the train station serving all larger networks

Bus Line

Indicated in gray is the existing bus network that would plug into the rail system to plug populations from outside the 10 minute walking radius into the city rail system



How can time on trains be productive?

When one embeds a train ride into daily activities, one can accomplish so much more than when one drives



Airport Security Checkpoint



Grocery Shopping

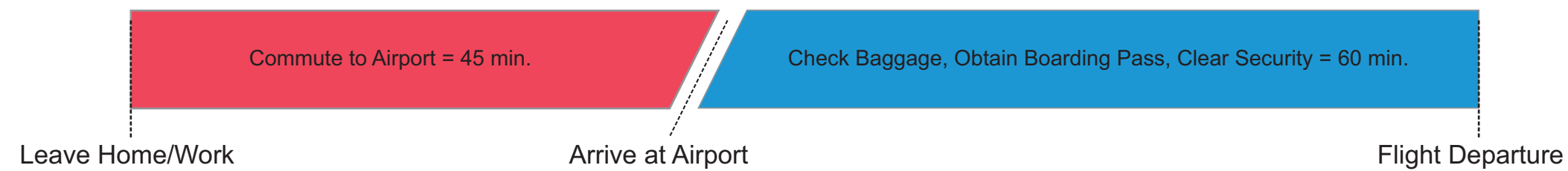


Sleeping Seats



Office Space

Present Home/Work-to-Flight Schedule

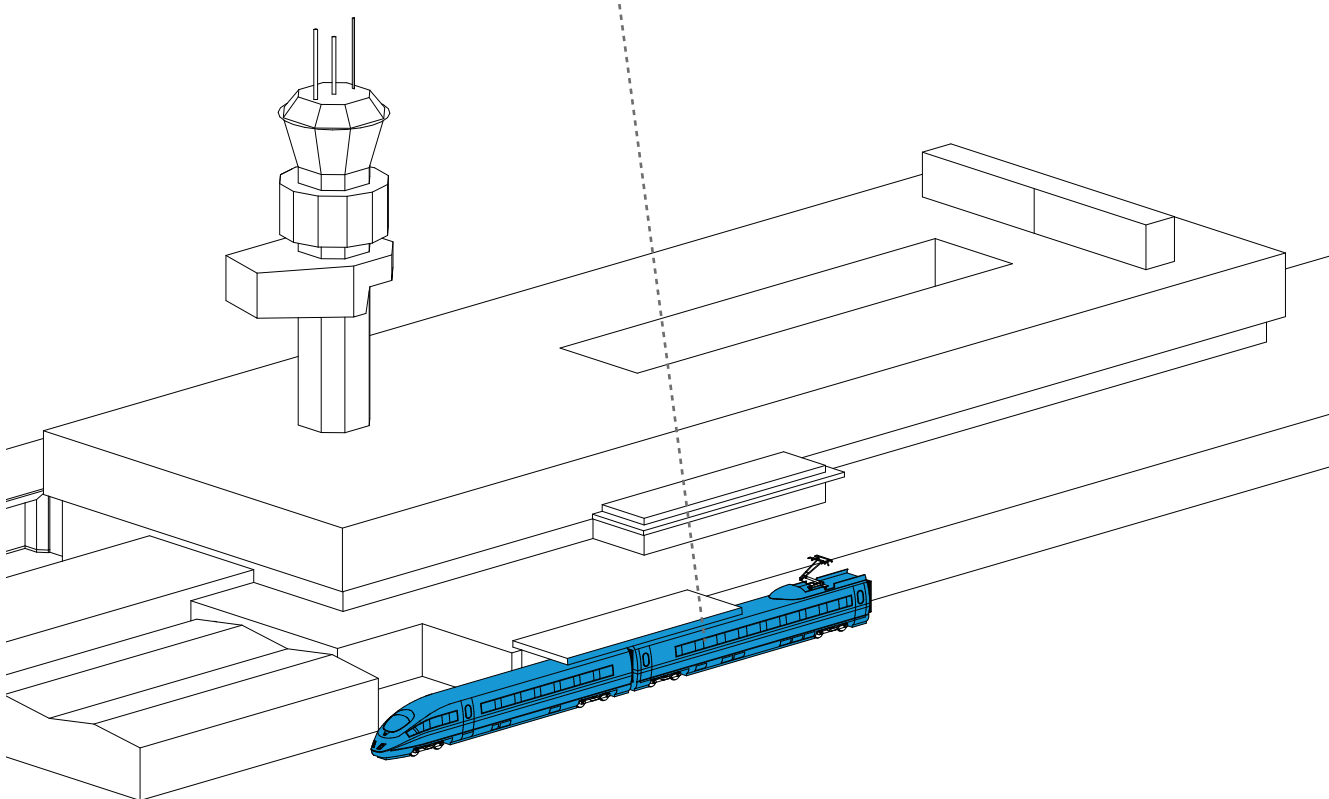


Revised Home/Work-to-Flight Schedule



Arrival at Gate

Having passed through a TSA security check point on the train, the passengers are able to by-pass the security screening at the airport and arrive directly at their gate.



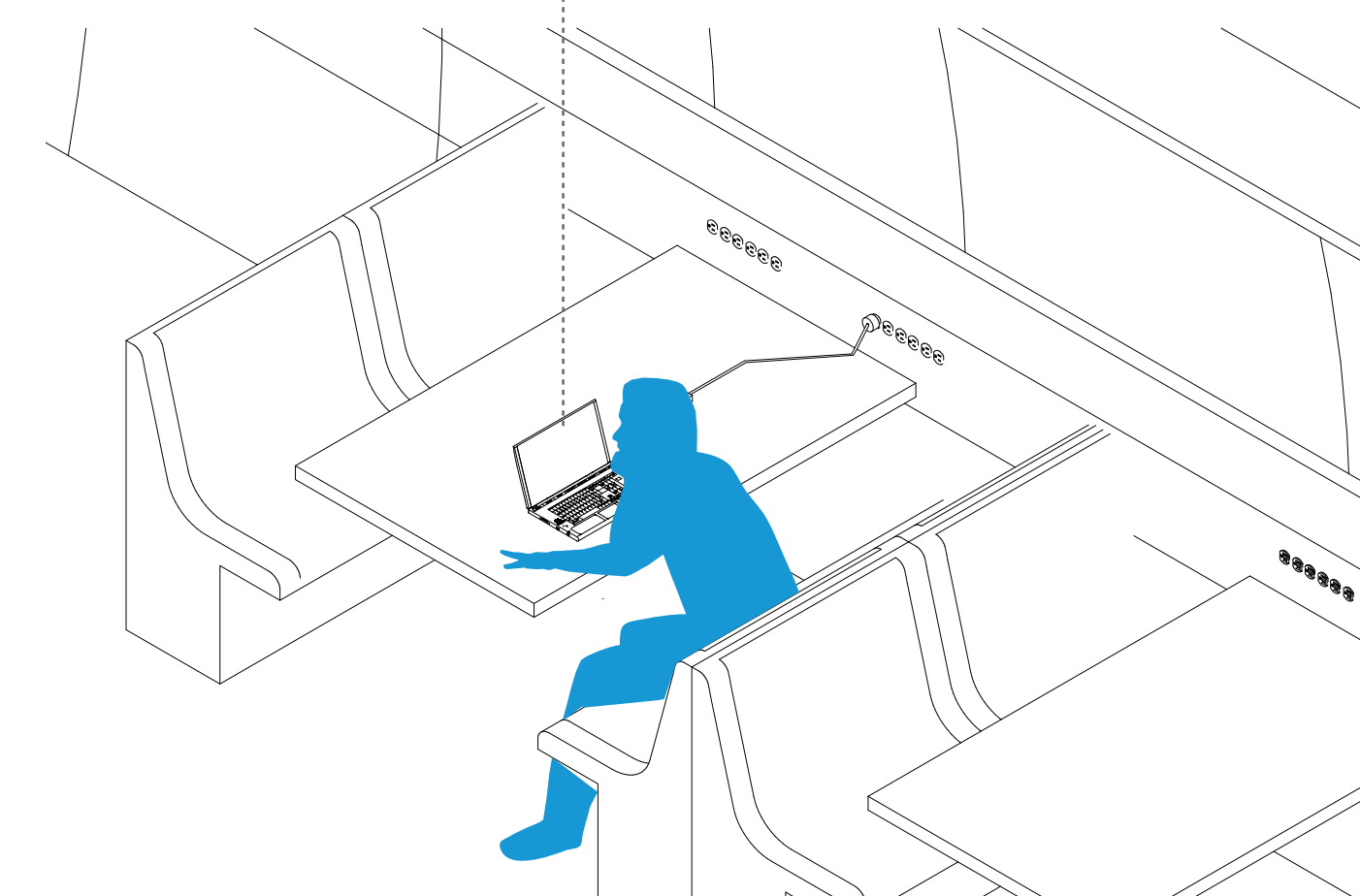
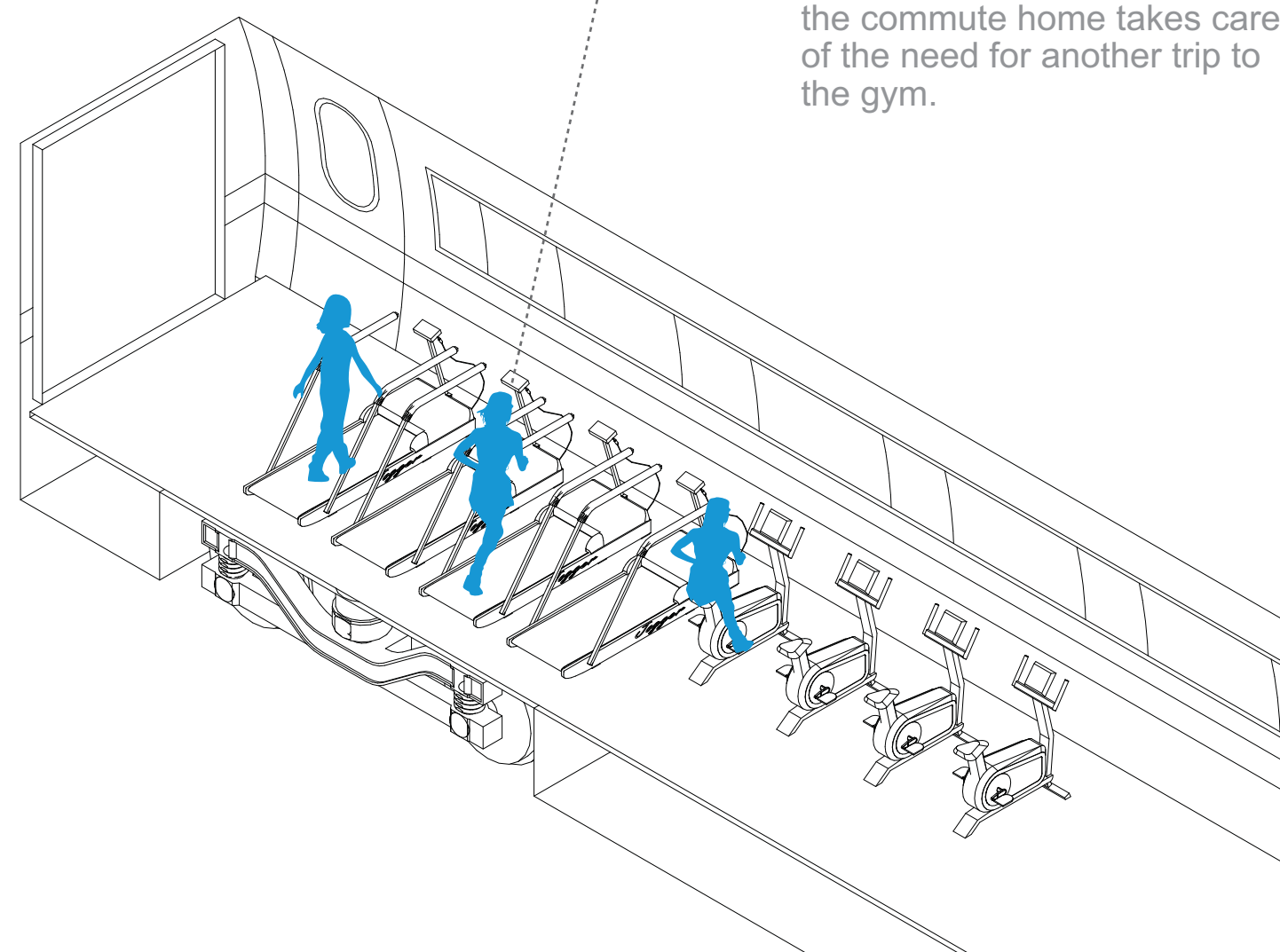
Commuter Clock In

Commuters clock in once on the train to count as work time. This would offer incentives for workers to use mass transportation options.



Exercise Car

A 20-minute cardio session on the commute home takes care of the need for another trip to the gym.



How can trains provide more convenience?

Additional services offered on trains activate the “dead” time in travel



Bicycle Lockers

For reliable security bicycle lockers would store rider's bicycles.



Shopping

Space within the station can provide needed amenities to travelers such as shopping, libraries, and pharmacy



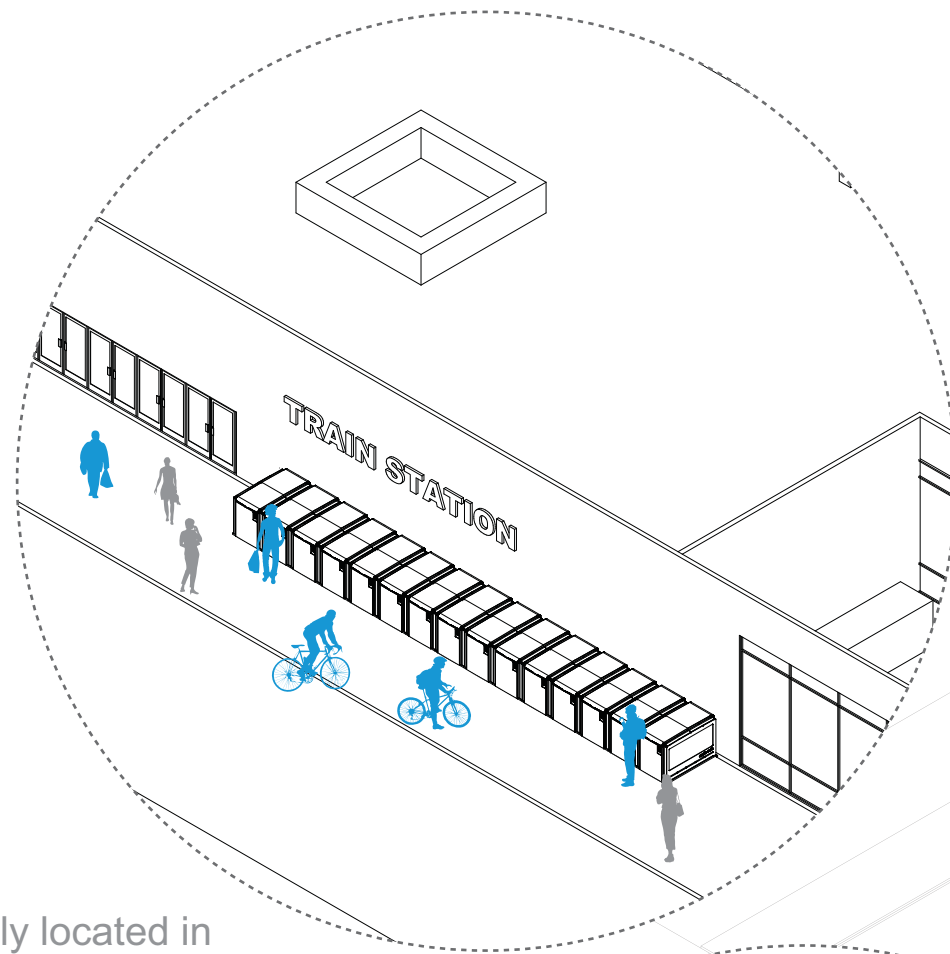
Showers

Working with gym car on some trains locker and shower facilities would provide users with ways to refresh

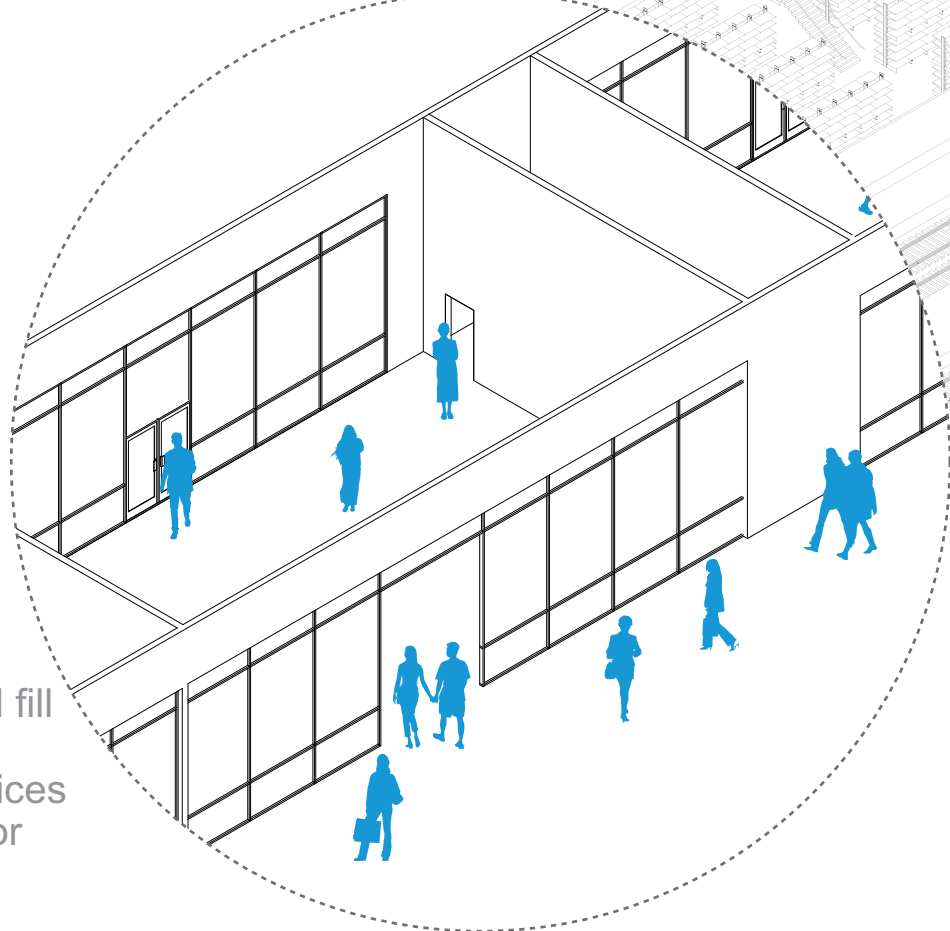


Pick-up Window

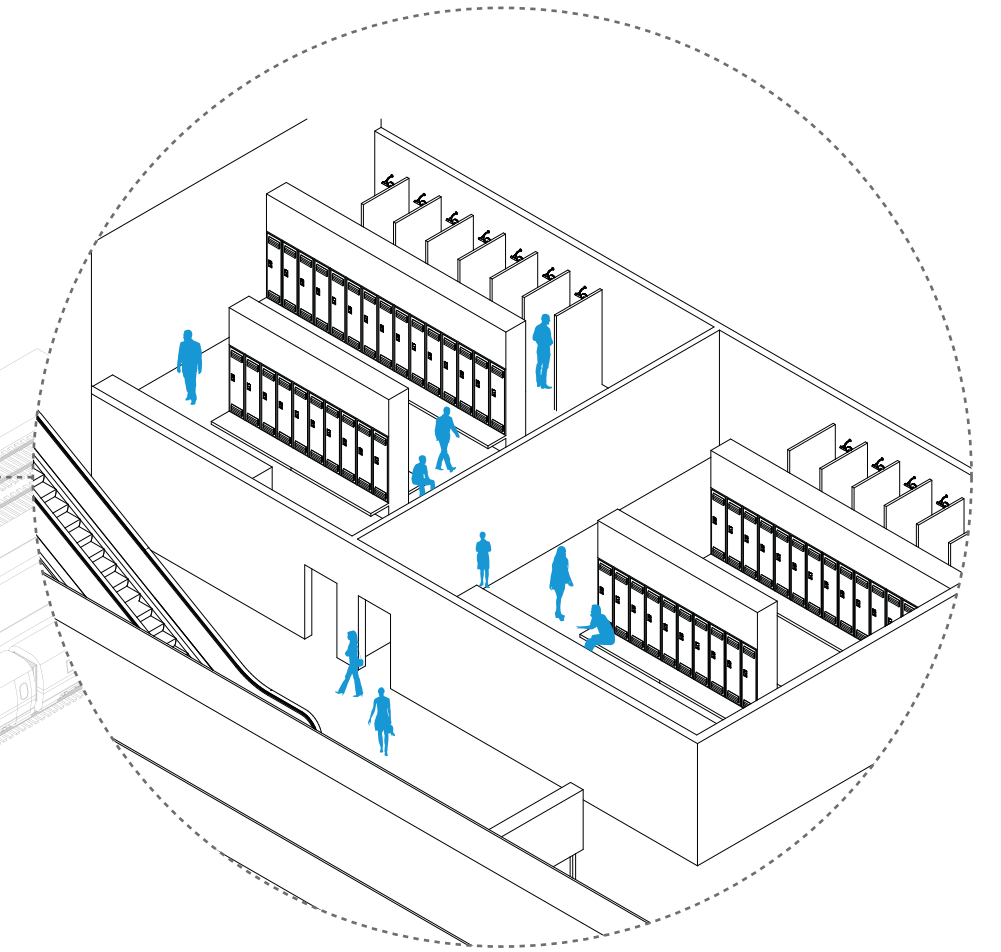
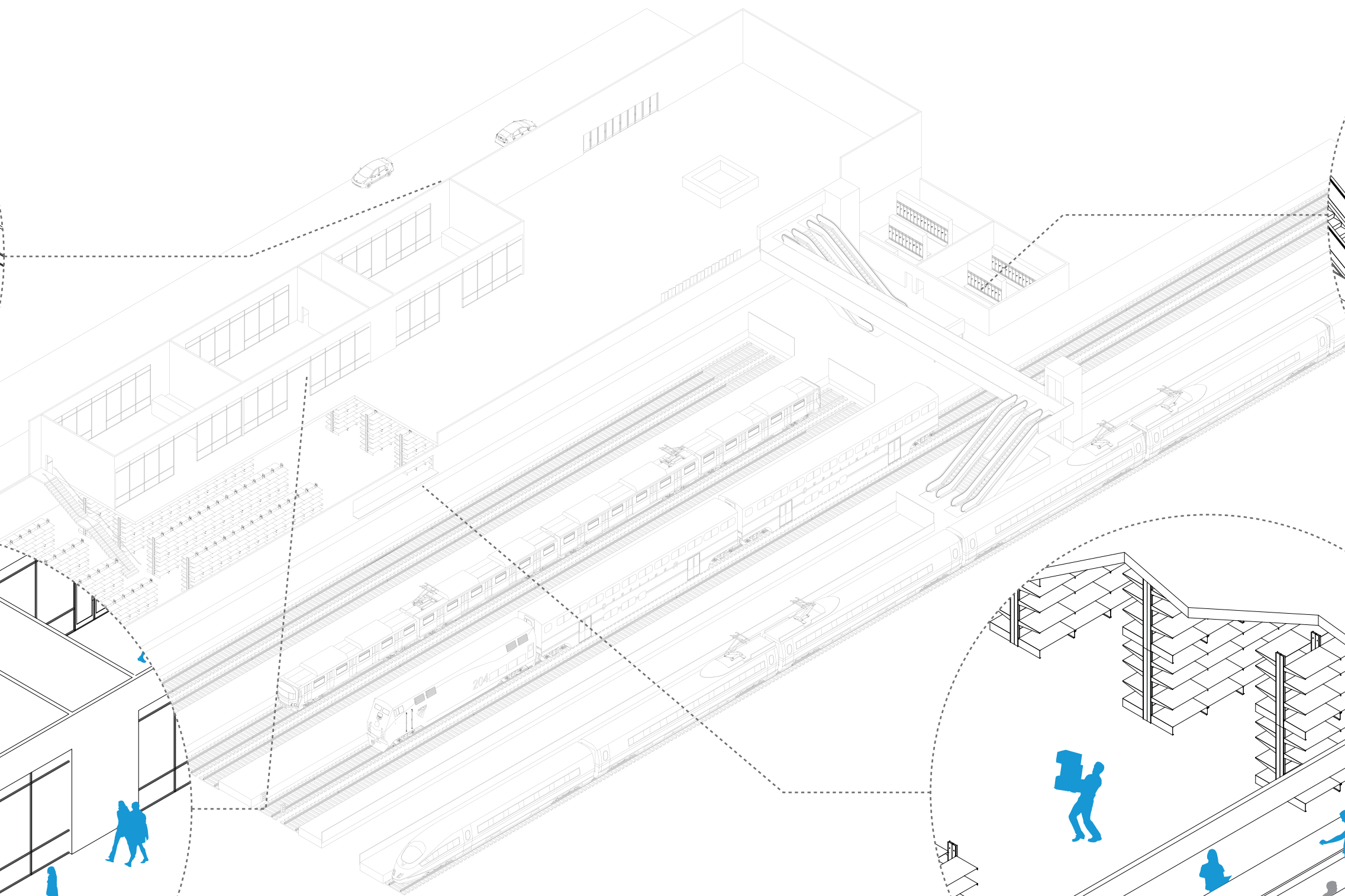
Good ordered before arrival to the train station would be ready for pick up at the train station pick up window



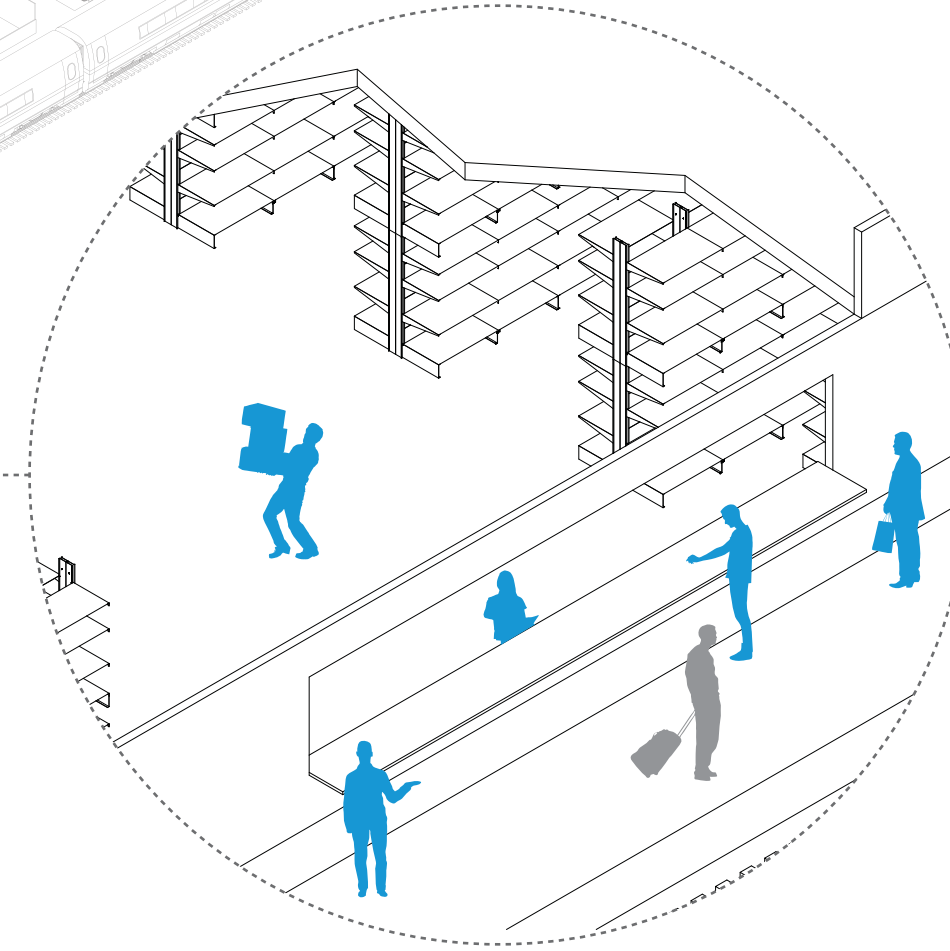
Conveniently located in front of the train station



Commercial space would fill a majority of the building providing good and services and providing revenue for the station



For both users of gym cars and bicycle riders showers would provide users with a means to refresh



Within the train station would lie the storage of goods sold both on the train and within the station

How can trains be social?

Ride the train with a friend or make a new one.



Friends Riding Together

The system would coordinate friends on the system via popular social network systems.



Friend Tracker

Use social networking platforms integrated into the system to ride with friends.



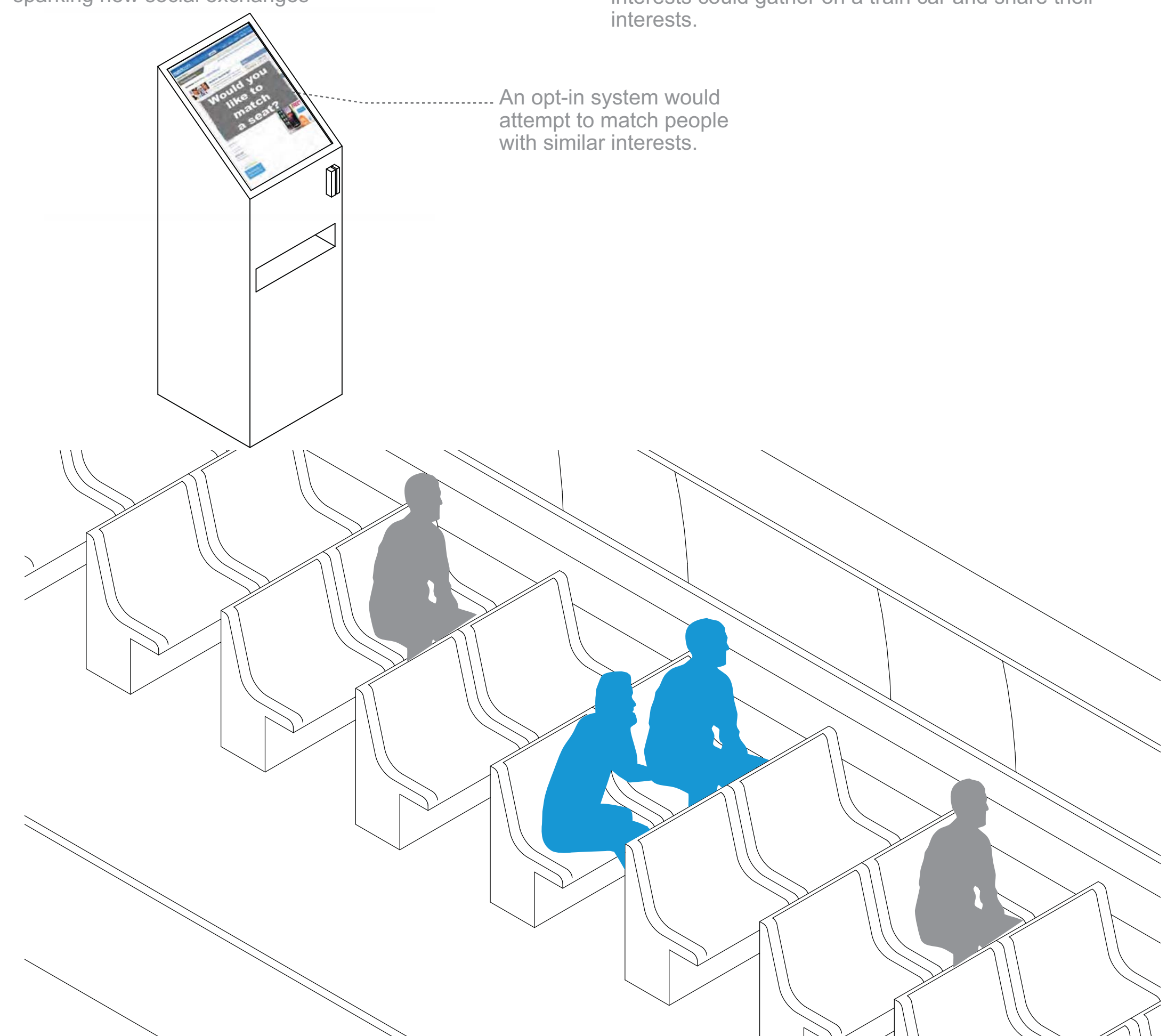
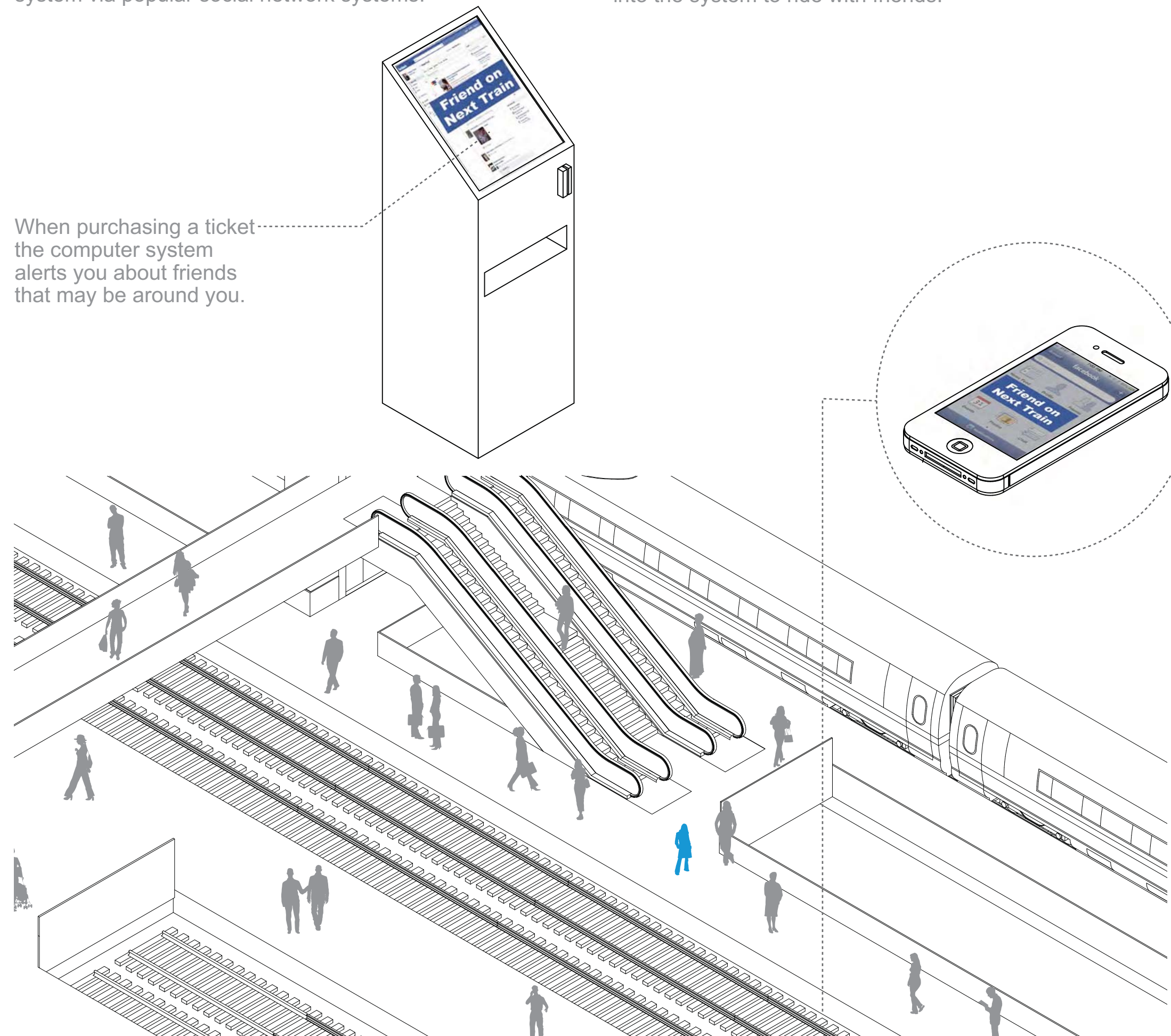
Seat Matcher

Matching people with similar interests, sparking new social exchanges



Similar Interests Car

With coordination of the system people with similar interests could gather on a train car and share their interests.



How can trains be more entertaining?

Added amenities will make train rides more stimulating for the user

Programmed-by-Distance

Entertainment on the train could be programmed by the distance that the typical rider on that train is expected to travel. For example, Starbucks might advertise their new flavor on a local, commuter car, while an intimate concert by The Killers might be offered on a national line headed to a summer music festival.



National
> 3 Hours

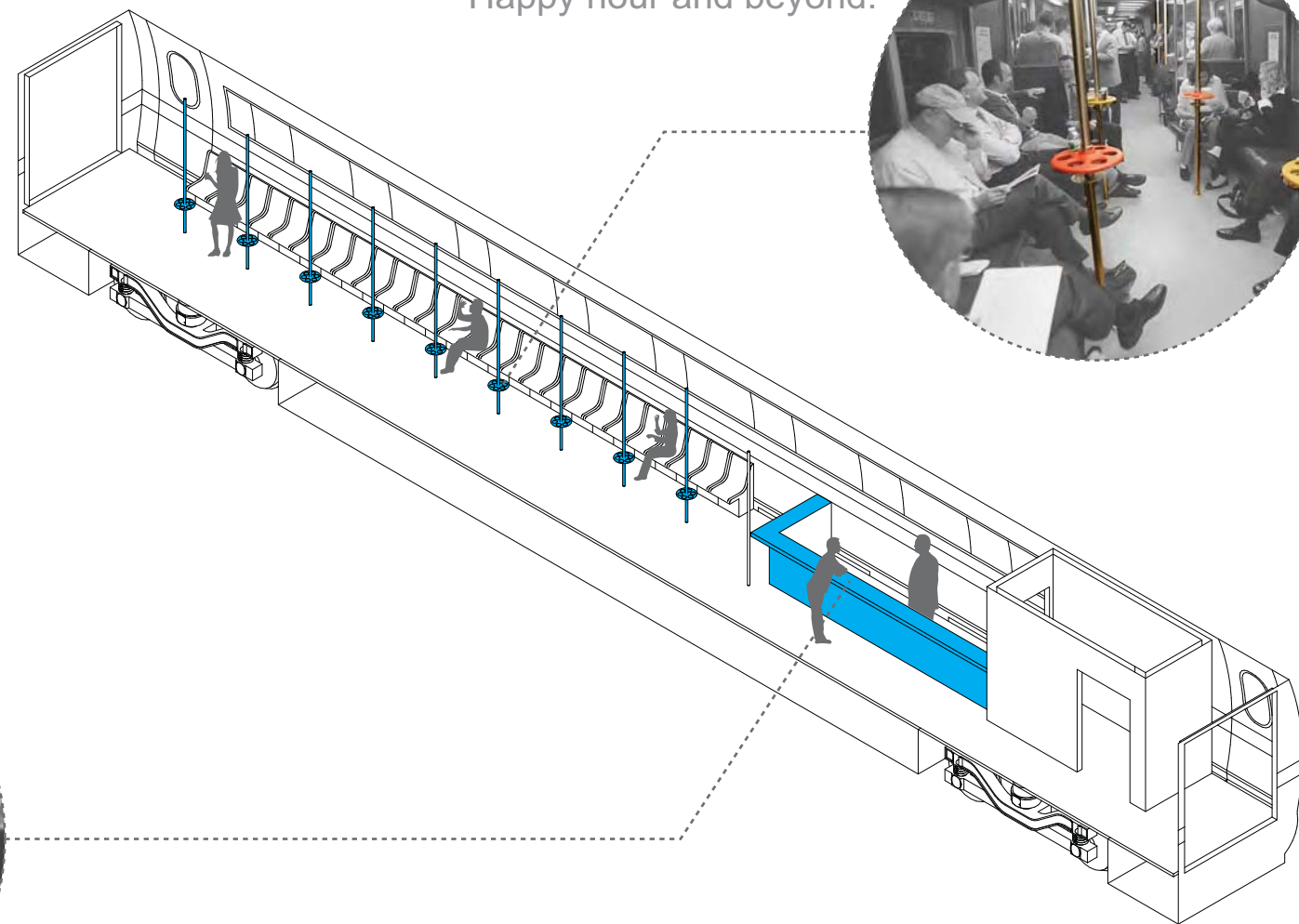



State-Wide
1 - 3 Hours

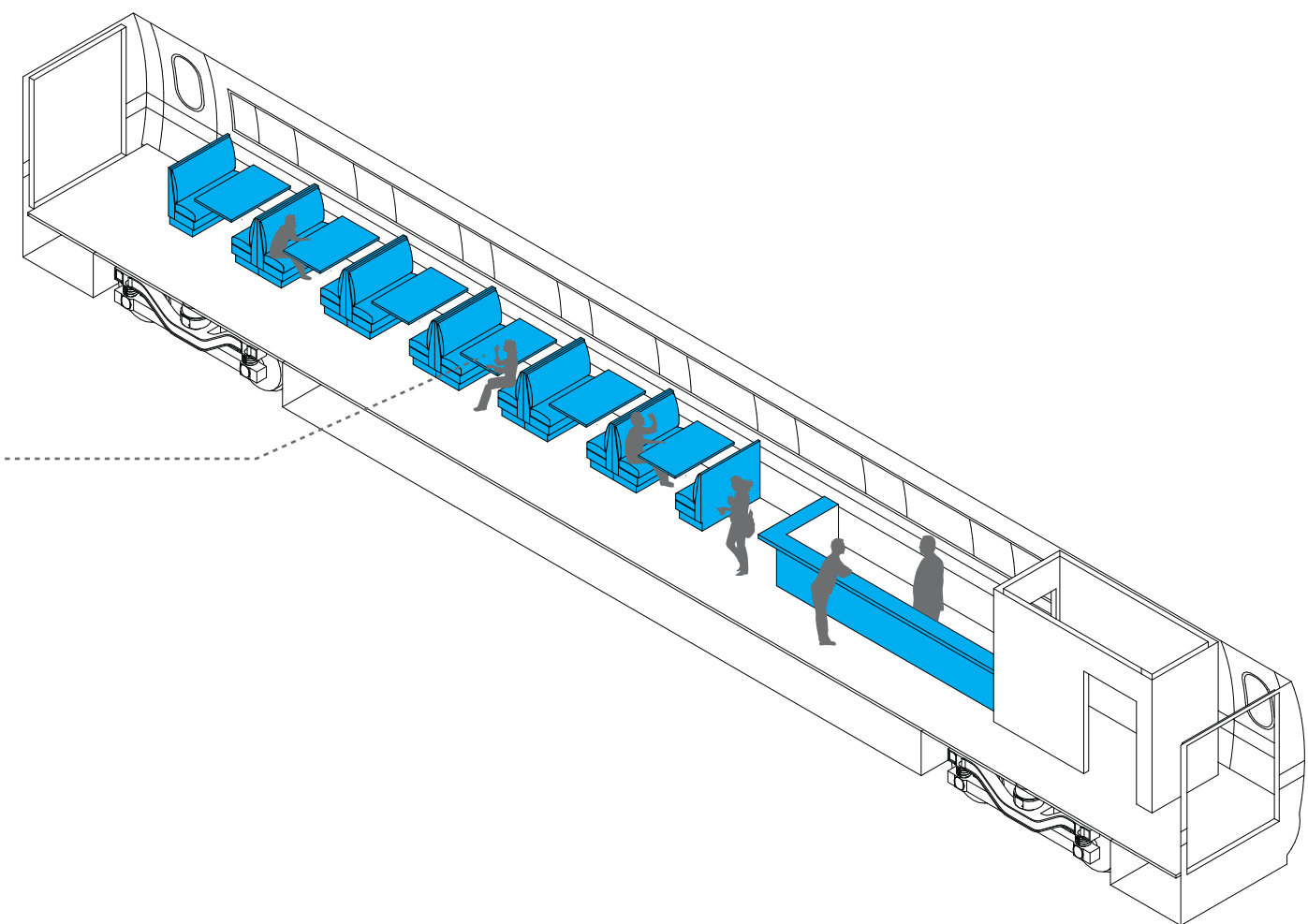



Local
< 1 Hour

 **Bar Car**
Happy hour and beyond.




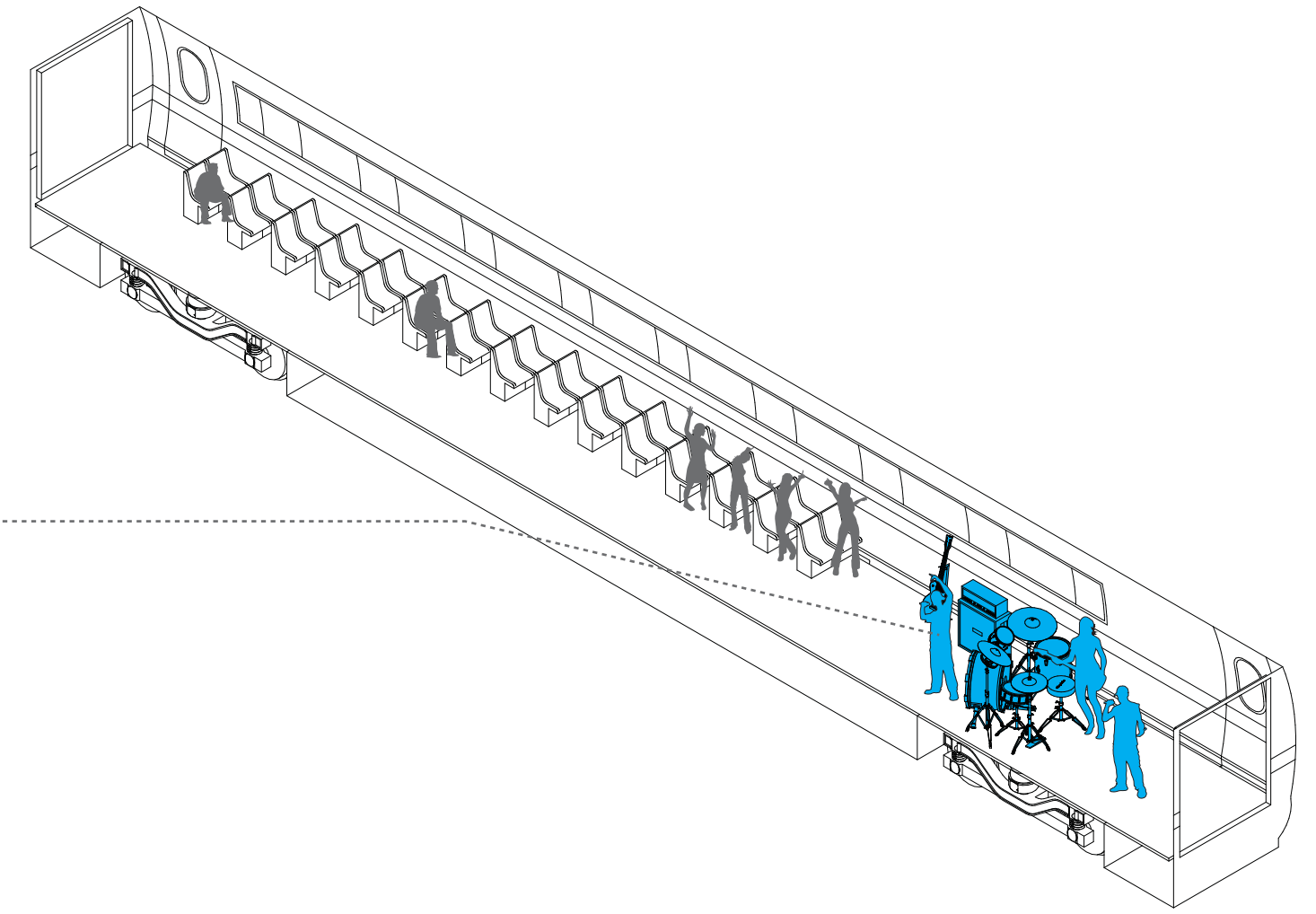
 **Sponsored Car**
Car leased by a sponsor to promote a product.




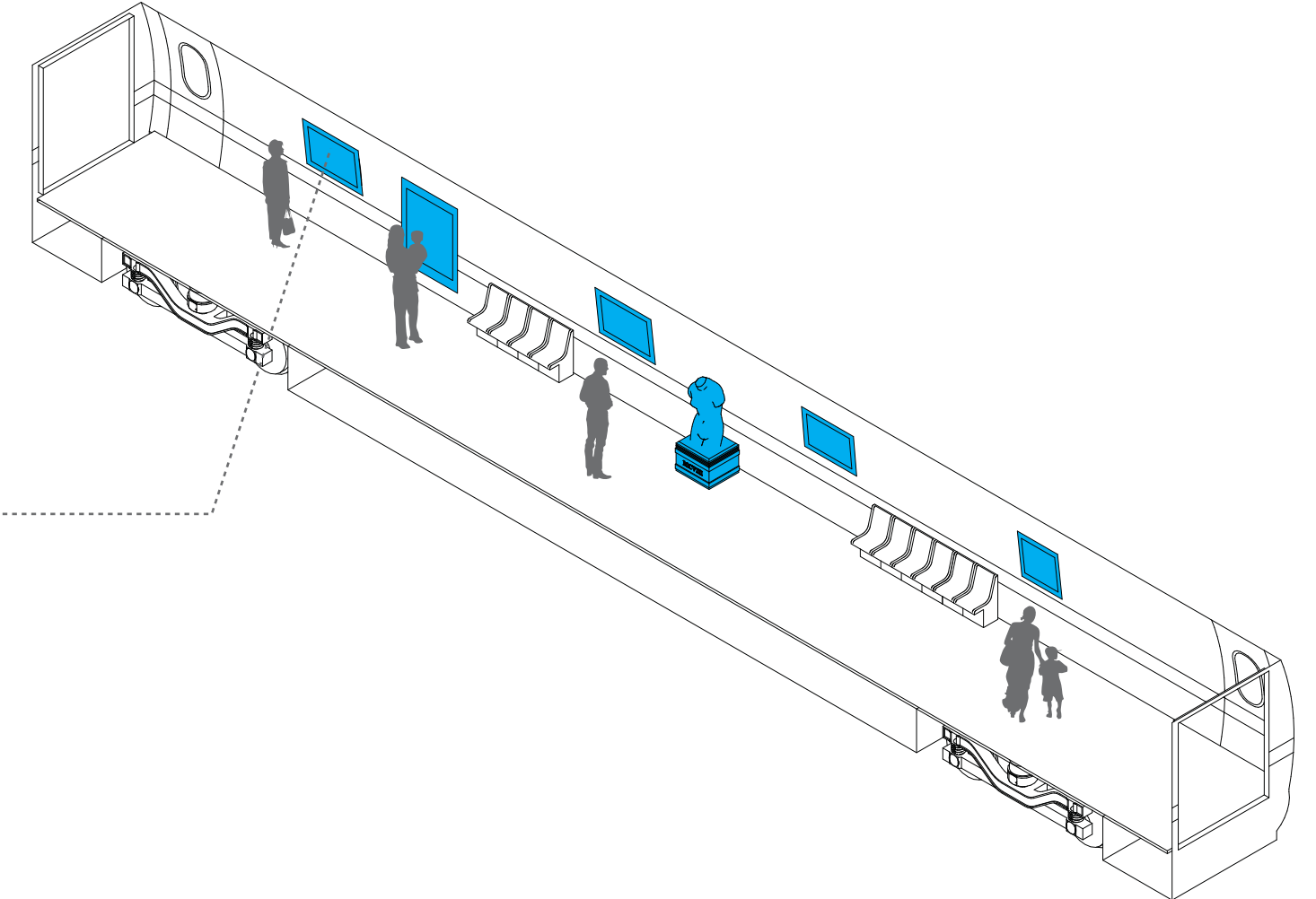
 **Dining Car**
Grab a meal on the train.




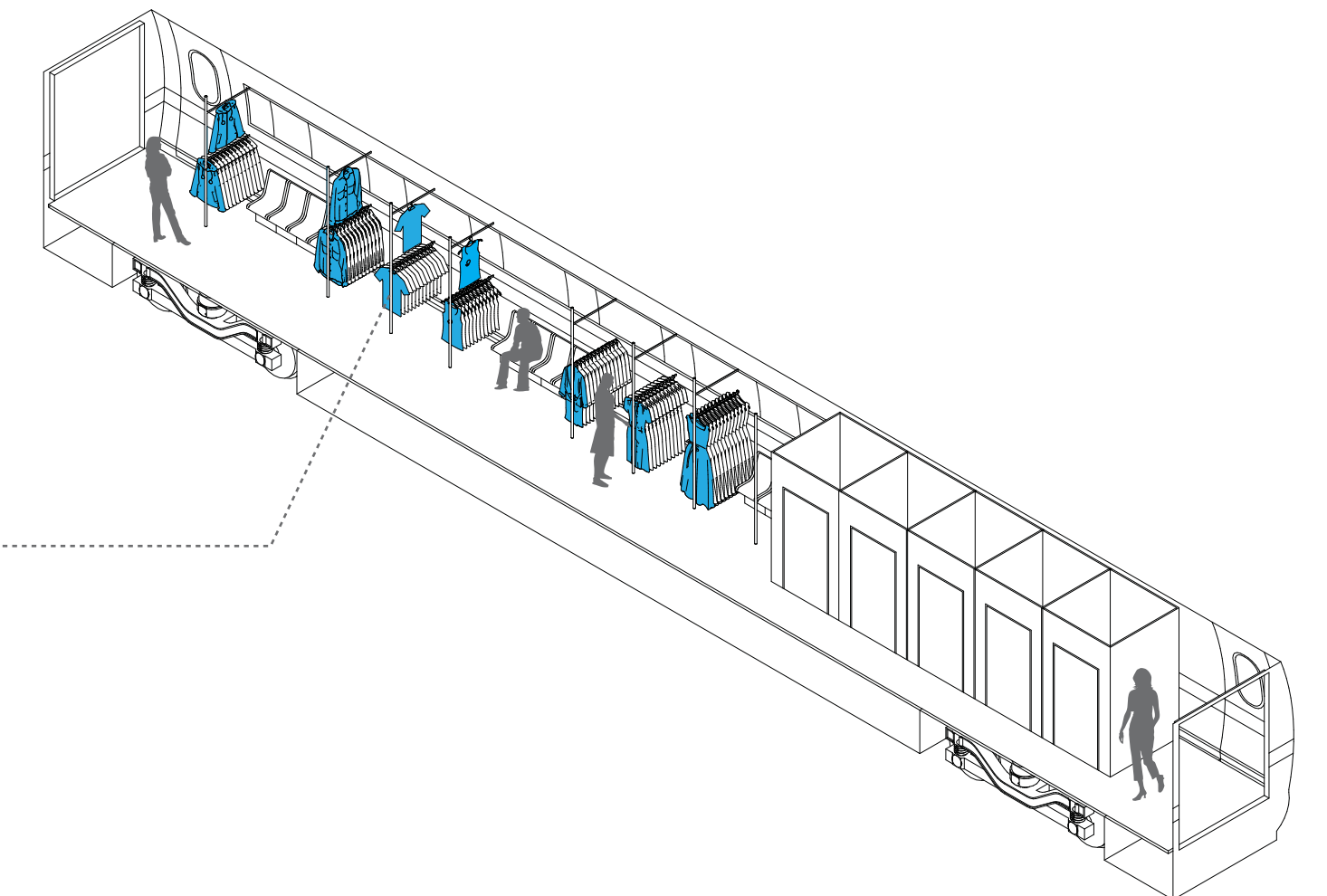
 **Band Car**
Riders can enjoy live music.



 **Museum Car**
Check out some artwork on the way to the museum.



 **Shopping Car**
Goods can be sold on the car.



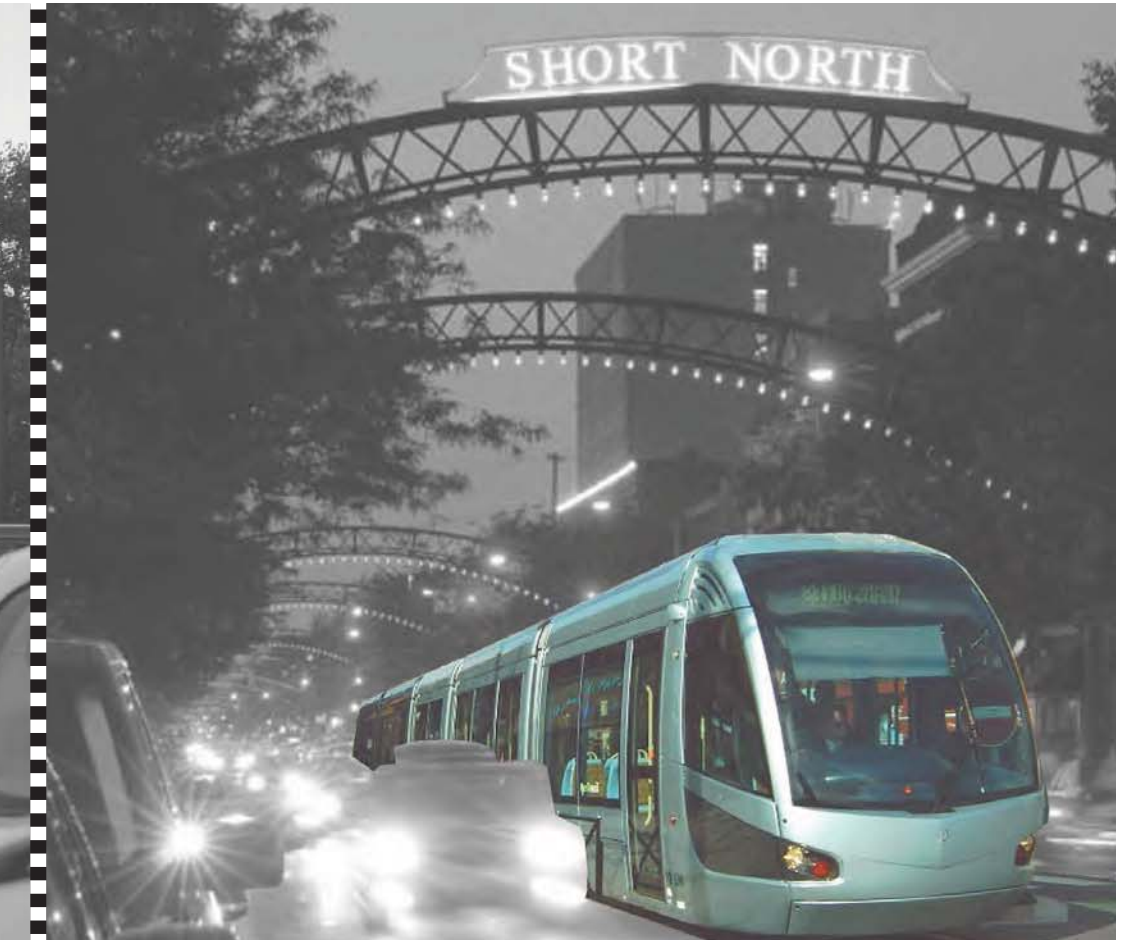
How can trains and train lines be more versatile?

Layering programs and allowing for flexible schedules maximizes the productivity of a rail network



Combining Commuter and Freight Cars

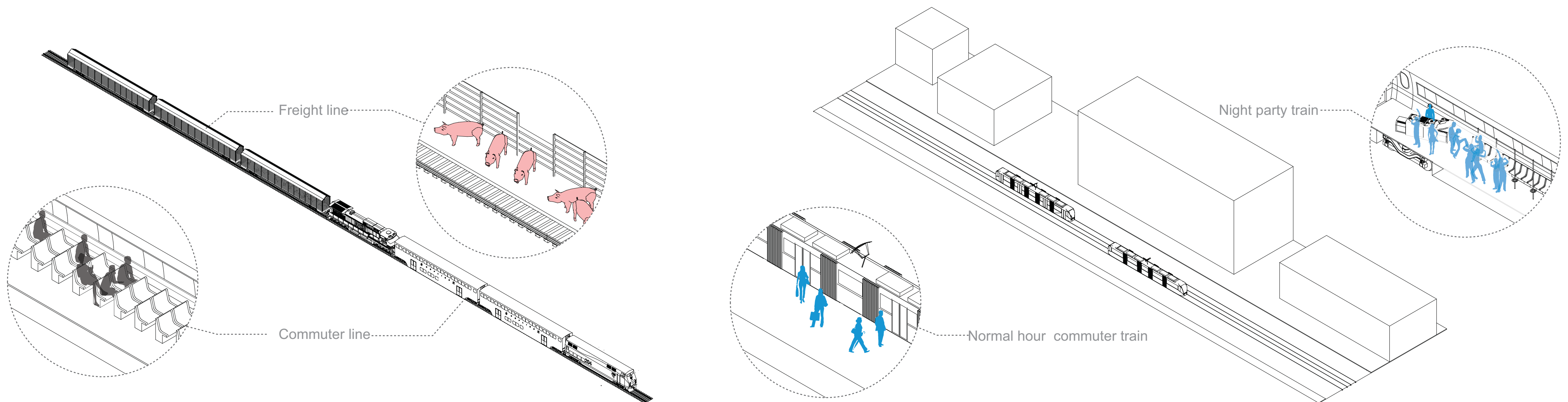
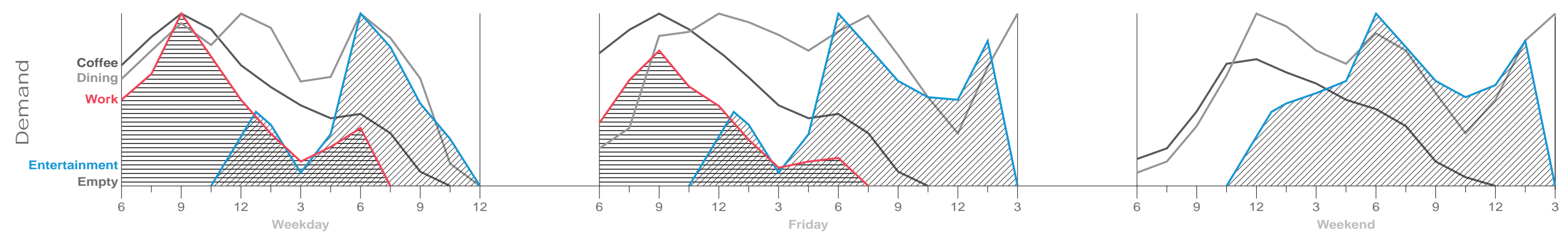
For areas of the state lacking in ridership to defend a dedicated rail line, a sharing system of freight and commuter rail would be put in place. This system would be similar to the current Amtrak system except the train would be the same



By Day, Professional Transportation

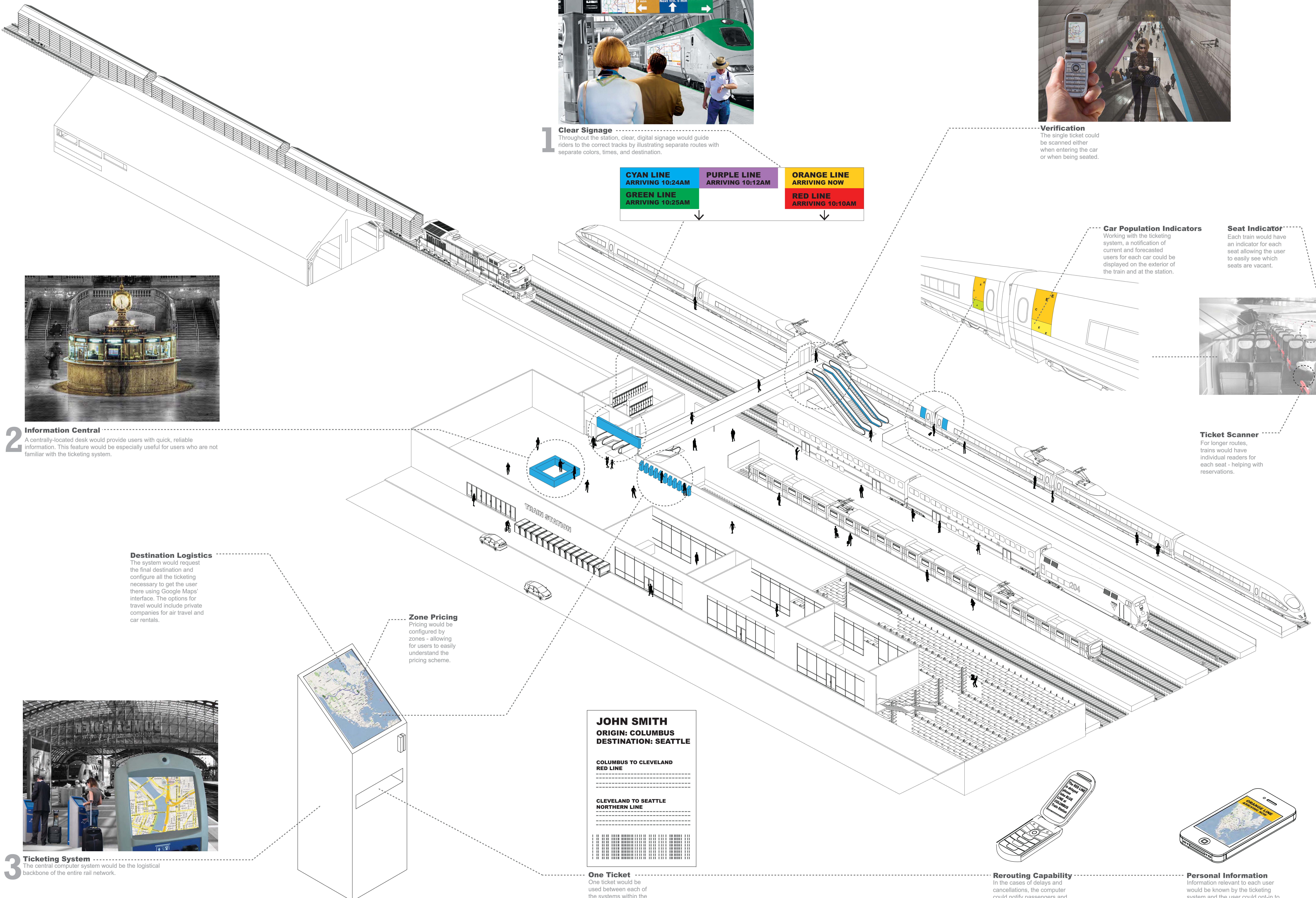
To stimulate ridership at times of day outside of the typical work commute, an intracity light rail system might layer additional program onto its schedule that would allow it to become a place for pre-gaming on the way to the bar or a traveling football fan zone on game days.

By Night, Party Train



How can trains be more user-friendly?

Coupling a network of information systems with the transportation network would make for a more fluid user experience

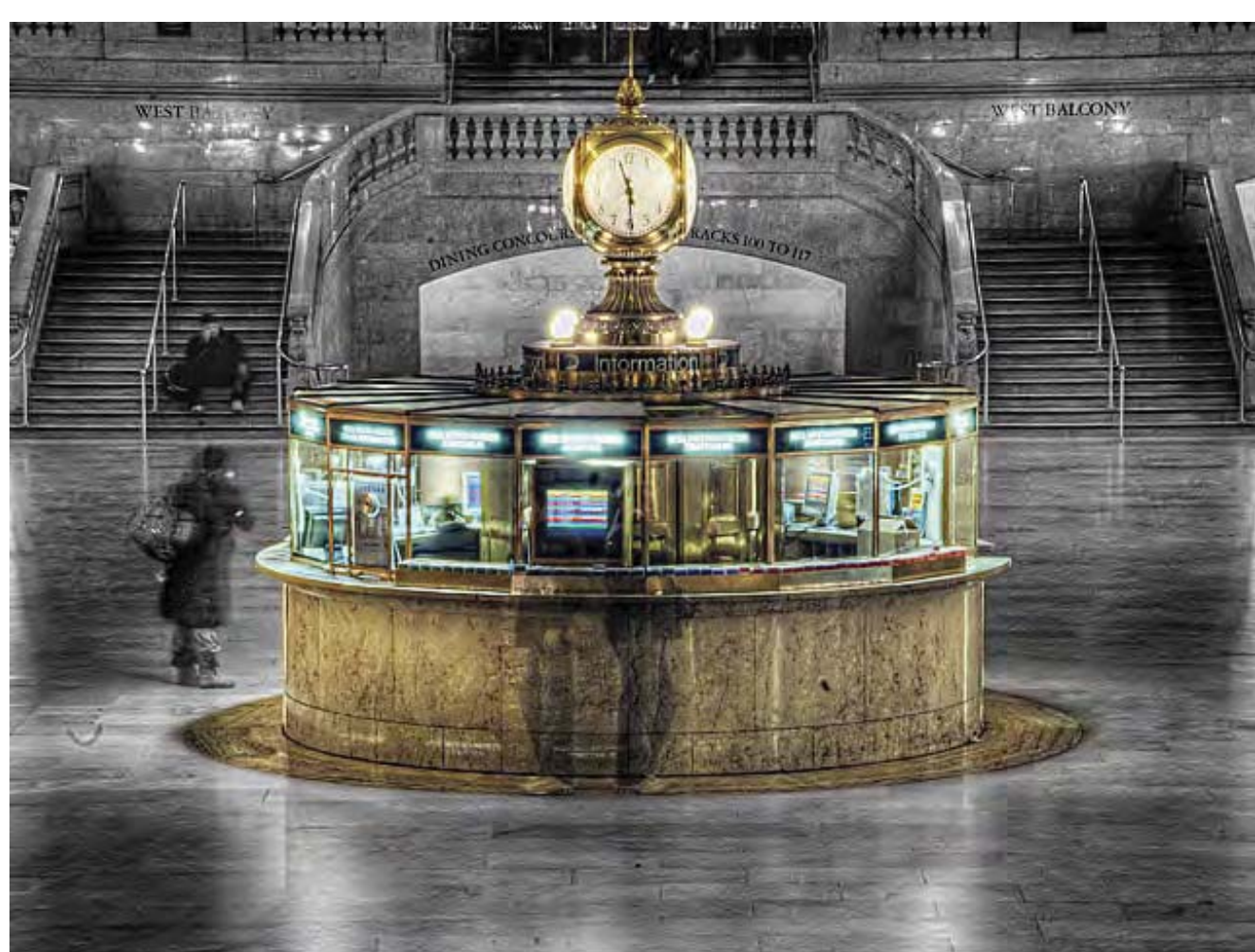


1 Clear Signage
Throughout the station, clear, digital signage would guide riders to the correct tracks by illustrating separate routes with separate colors, times, and destination.

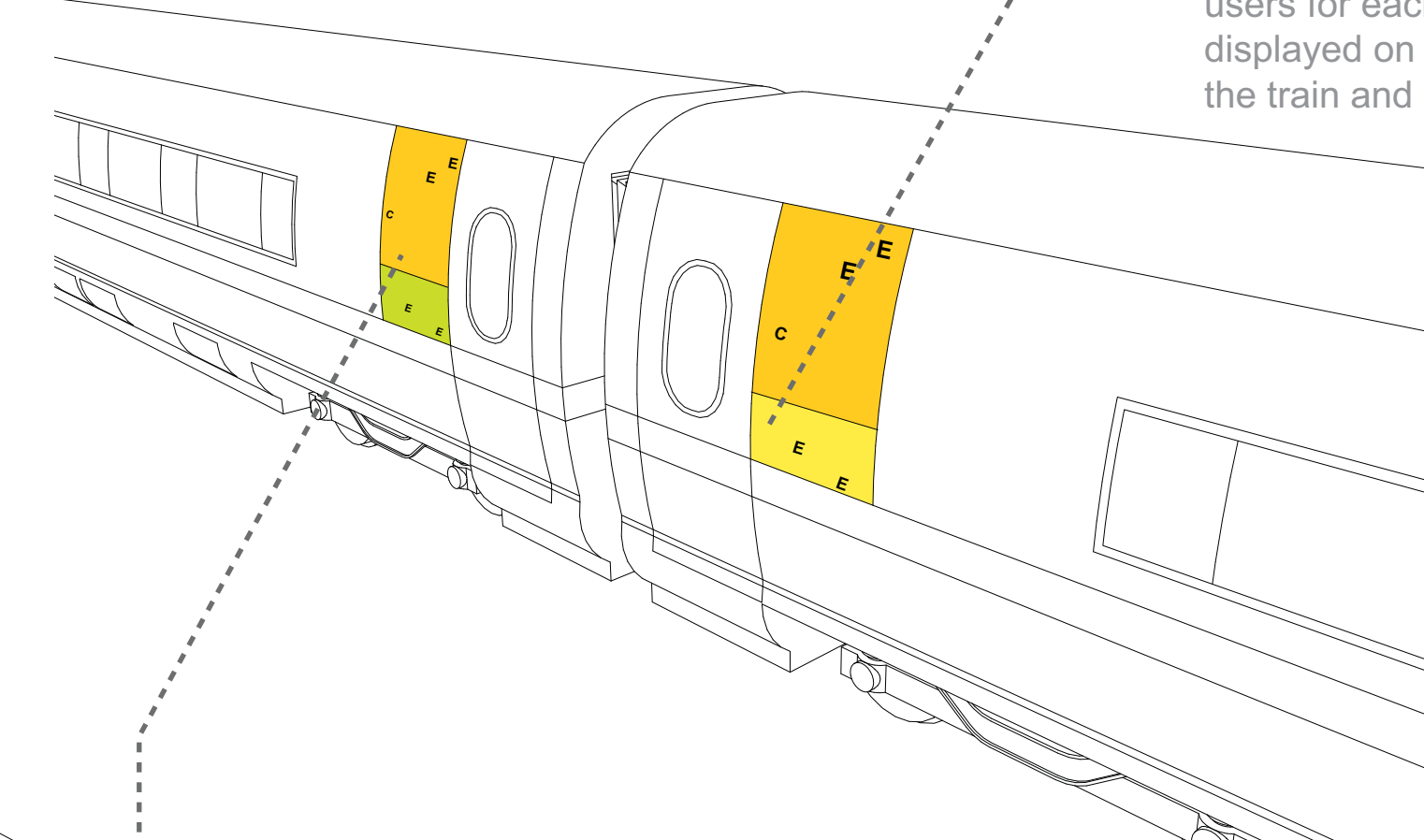
CYAN LINE ARRIVING 10:24AM	PURPLE LINE ARRIVING 10:12AM	ORANGE LINE ARRIVING NOW
GREEN LINE ARRIVING 10:25AM		RED LINE ARRIVING 10:10AM



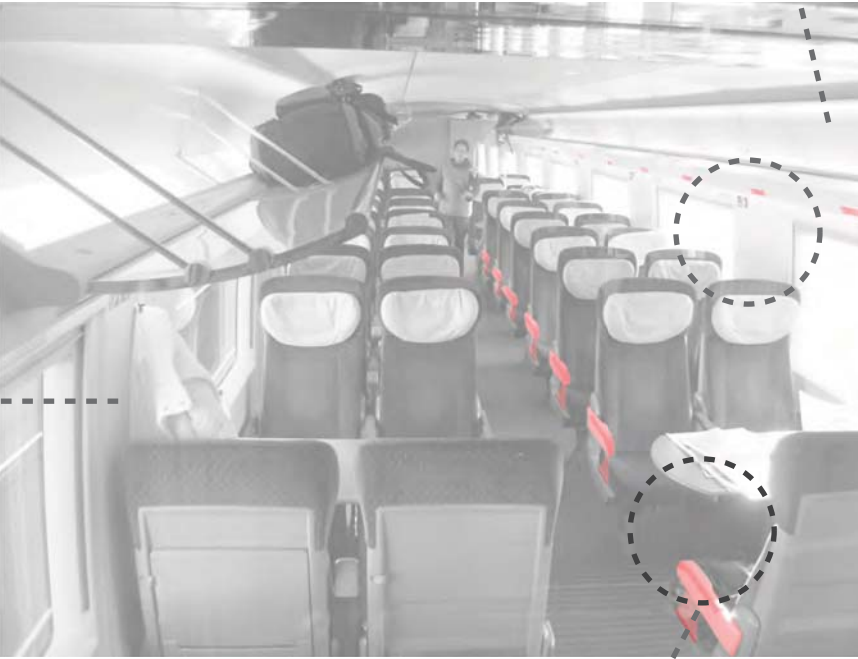
Verification
The single ticket could be scanned either when entering the car or when being seated.



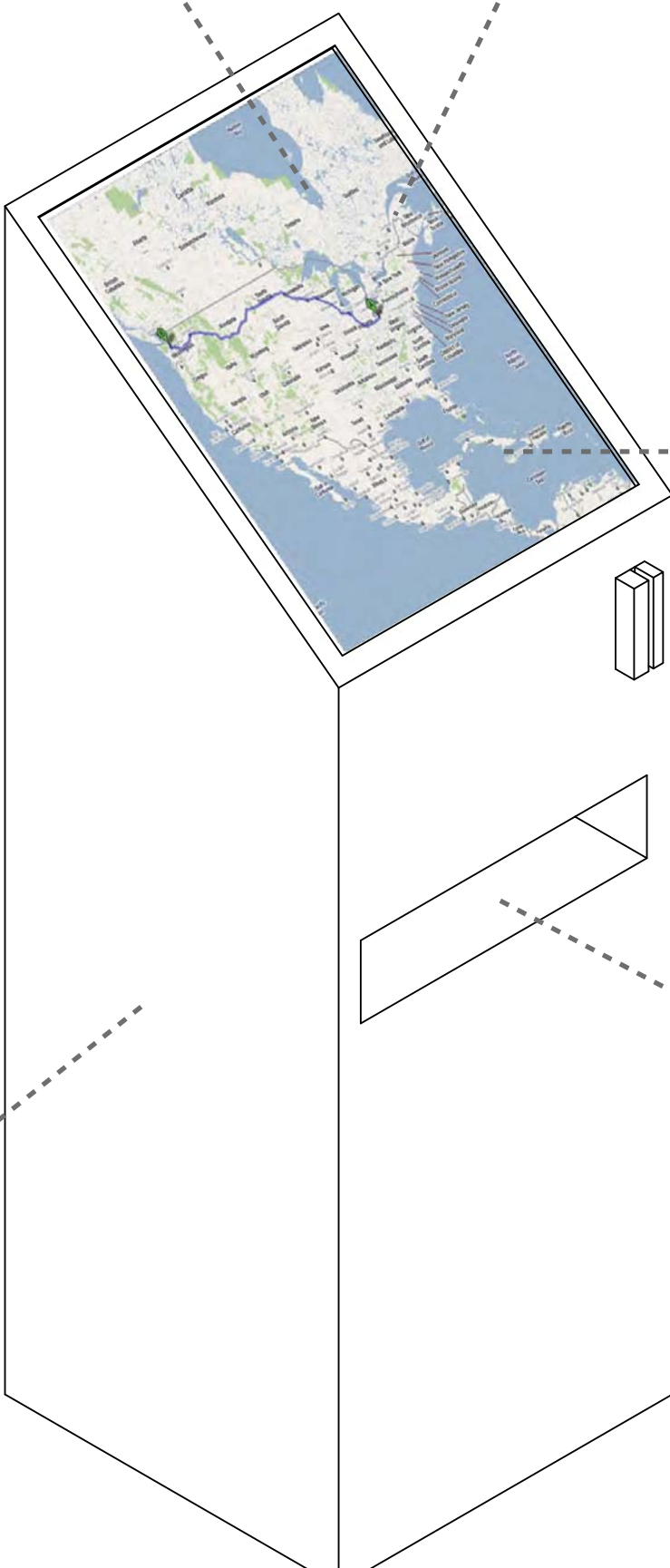
2 Information Central
A centrally-located desk would provide users with quick, reliable information. This feature would be especially useful for users who are not familiar with the ticketing system.



Car Population Indicators
Working with the ticketing system, a notification of current and forecasted users for each car could be displayed on the exterior of the train and at the station.



Seat Indicator
Each train would have an indicator for each seat allowing the user to easily see which seats are vacant.



Destination Logistics
The system would request the final destination and configure all the ticketing necessary to get the user there using Google Maps' interface. The options for travel would include private companies for air travel and car rentals.

Zone Pricing
Pricing would be configured by zones - allowing for users to easily understand the pricing scheme.



3 Ticketing System
The central computer system would be the logistical backbone of the entire rail network.

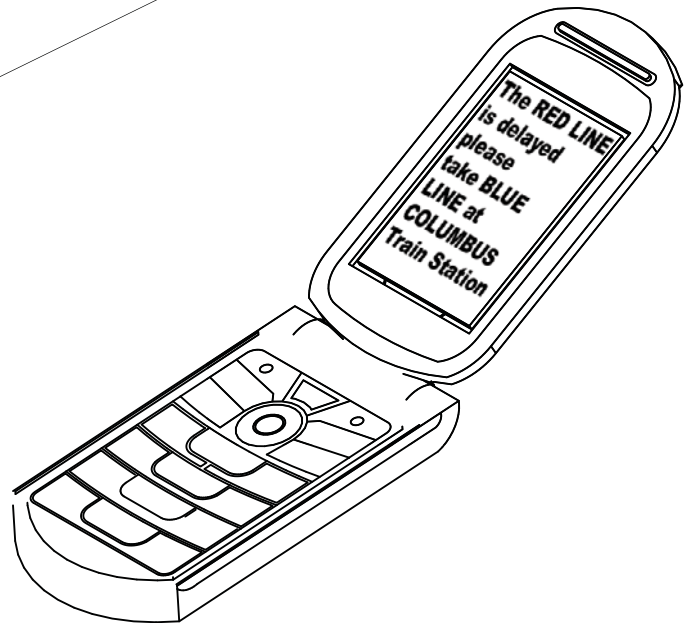
JOHN SMITH
ORIGIN: COLUMBUS
DESTINATION: SEATTLE

COLUMBUS TO CLEVELAND
RED LINE

CLEVELAND TO SEATTLE
NORTHERN LINE

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 00

One Ticket
One ticket would be used between each of the systems within the rail network, as well as with additional forms of travel.



Rerouting Capability
In the cases of delays and cancellations, the computer could notify passengers and present alternative options for reaching their destinations.



Personal Information
Information relevant to each user would be known by the ticketing system and the user could opt-in to a notification system for any relevant information regarding their travel sequence.